## NewsLines The Latest News In Our Industry

products

#### **Genie Launches Commercial Product Line**

In May, Genie launched its new Genie Commercial Line (GCL) of door openers, complete with light, medium, standard, and heavy-duty models. With the addition, Genie can now be a dealer's single source for residential and commercial openers.

Noteworthy features include:

- Multi-volt setting, allowing the voltage to be selected on the job site. Units come either single- or three-phase and can be configured for a specific voltage when they are installed.
- A 16-character LCD screen that guides the installer through the setup and shows operating status and diagnostics.
- The EZLimit system that allows limits to be easily set with LCD menus. To set a limit, move the door to where you want it and hit the button.
- TensiBelt Drive, an auto-tensioning belt system that needs no re-tensioning over the life of the opener.
- DC disc brake, allowing an adjustable braking rate to be set via the LCD screen.
- An advanced radio that can learn and identify up to 50 Intellicode I transmitters. Setup is done via the LCD screen.

Genie's launch includes materials on how to select the right operator for the job according to cycles, door type, size, and voltage. The company also offers trained customer and technical support. *www.geniecompany.com* 



#### Lawrence Expands High-Performance Line

In February, Lawrence Doors added the Model PD high-performance door, intended to operate for 500,000 cycles and at speeds of up to 24" per second.

The springless Model PD is offered with either a standard slat or insulated slat curtain and includes the Scratch-Guards Protection System to reduce finish

wear. The door is ideal for parking garages and other applications where traditional highcycle doors do not meet the need for



frequent usage or higher speeds.

The door's UL325-2010-compliant operators use a variable-speed controller with soft start/stop and offer the option to choose normal or high-speed operation. Standard features include an auxiliary hoist, wall-mount control panel, re-close timer, monitored sensing system, delay on reverse, and an auxiliary transformer to support ancillary control devices. *www.lawrencedoors.com* 

#### Northwest Door Introduces Aluminum Woodgrain Finishes

At Expo 2012 in May, Northwest Door revealed a new woodgrain powder-coat finish on its all-aluminum Infinity Classic and Modern Classic garage doors.

Eight optional woodgrain finishes are available: mahogany, dark walnut, light cherry, dark cherry, light ash, dark ash, light VG fir, and dark VG fir.

The Infinity Classic is offered in more than 100 carriage-style designs, with or without windows, custom arches, and insulation. Commercial sizes and odd sizes in 1" increments are also available. *www.northwestdoor.com* 



#### Genie Adds Direct-Drive Screw Opener

In May, Genie introduced its new GPower 900, an ACpowered direct-drive screw opener.

The newest addition to Genie's Professional Dealer line, the GPower 900 opener includes a 1/2-HP motor. With the direct-drive screw system, the opener can operate residential doors up to 500 pounds. *www.geniecompany.com* 



#### **Genie Announces Battery Backup**

In May, Genie announced its Battery Backup that can be purchased with or without an opener.

The Genie unit is powered by an Interstate 8-amp, sealed lead acid battery that attaches to the opener through a



single cable. The unit has LED lighting that indicates the battery charge status. *www.geniecompany.com* 

#### LiftMaster Expands MyQ Line

In May at Expo 2012, LiftMaster showcased new additions to the products that include MyQ technology, the two-way communication system that enables homeowners to control and monitor home lights and the garage door opener from anywhere in the world. The expanded offering now includes three residential garage door openers, two commercial gate operators, and the newly launched LA500 residential gate operator.

Paired with the LiftMaster Internet Gateway that plugs into the home's Internet router, these openers serve as the main hub of communication to the home with a simple click of a button using LiftMaster's smartphone app or online dashboard at MyLiftMaster.com.

#### C.H.I. Adds Swing-Up Center Post

In May, C.H.I. announced its new C.H.I. Swing-Up Center Post, designed to allow two doors to enclose openings up to 50' wide.



The new post can swing left or right from a single pivot point. Its design is leaner than most current designs, making it easier to handle and install, yet it is still strong enough to handle heavy loads. It features an

easy-to-use floor latching system. The post and track will be powdercoated to match the door's exterior color. *www.chiohd.com* 

#### **Amarr Introduces Vinyl Doors**



In May, Amarr introduced the Coastal Collection of traditional and carriage house garage doors, providing rust resistance, dent resistance, and low maintenance.

Built with solid vinyl exteriors on the face and edges, the designs in the Coastal Collection are machine-carved for precise details. The doors are 1-7/16"-thick and have a 3/8" vinyl face and ABS-laminated polystyrene for an R-value of 8.16. Several window and hardware options are available.

Vickie Lents, marketing director, says the doors are initially being offered in five eastern cities. Additional markets are expected to be added in the next few months. *www.Amarr.com* 

#### Genie Adds Intelligent Wall Console

In May, Genie rolled out its Intelligent Wall Console, which allows dealers to program their company name and phone number into the console. When the door system needs regular service or experiences a problem, the dealer's



name and number will appear on the screen.

The digital console can be programmed on-site by the installer, at the warehouse before installation, or by the homeowner. The console operates up to three openers through their separate network adapters.

The unit monitors performance and status of the opener and includes the Sure-Lock security control that disables remotes and keypad for peace of mind at night or while residents are on vacation. *www.geniecompany.com* 

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#### **Hörmann Flexon Introduces Custom Panel Prints**

At Expo in May, Hörmann Flexon displayed three new high-performance doors: Speed-Commander 1400 SEL Cool-Master for coolers, Speed-Commander 1400 SEL



Cool-Master for coolers, Speed-Commander 1400 SEL Food-Master for food processing areas, and the Speed-Commander 1200 Dock-Master/Screen-Master for low-cycle requirements.

Each door displayed a custom graphic on the bottom panel, introducing a new sales feature now available on all Hörmann Flexon high-performance doors.

"Customers can personalize their Hörmann Flexon doors with a company logo to enhance their corporate image or have special wording printed on the panel for added safety in a specific area. The possibilities are endless," says Peter Burnham, vice president of sales and marketing. *www.hormann-flexon.com* 



#### **Clopay Adds Options to Coachman Collection**

In April, Clopay announced new designs, overlays, and insulation options to its Coachman Collection steel and composite carriage house garage doors.

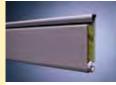
First, a 2" polyurethane insulation option is now available, increasing the R-value from 9.0 (polystyrene) to 18.4, as verified through independent testing performed according to DASMA TDS 163.

Clopay has also added four new panel designs and colored overlays.

"The additional designs reflect the most requested custom overlay configurations we receive for Coachman doors," says Pat Lohse, vice president of residential marketing. "Adding them to our standard design lineup will expedite the ordering process and reduce delivery time to our dealers." *www.clopaydoor.com* 

#### Raynor Adds Insulated Flat Slat Fire Door

In April, Raynor introduced an insulated flat slat (UI) model for FireCoil rolling fire doors. The UI



model is available in 24-, 22-, 20-, and 18-gauge with a maximum width size of 30'.

The UI model is listed with UL, C-UL, CSFM, and MEA and operates by one of Raynor's FireHoist operators or by chain hoist with release. It comes in gray as standard, with additional options in tan, ArmorBrite colors, galvanized finish, or in white for 22and 20-gauge only. *www.raynor.com* 

#### Genie Launches All-In-One Remote

In May, Genie announced the GenieMaster all-in-one remote that works with almost every Genie opener model ever made.

With the GenieMaster remote, dealers don't need to know the opener model or stock a variety of remotes. GenieMaster works with earlier Genie opener models using 9-switch, 12-switch, or 9-switch trinary formats and all existing Genie gate receivers.

With its auto-seek dual-frequency features, GenieMaster searches for the best platform to operate, whether at 315 or 390 MHz frequencies. www.geniecompany.com

#### **Albany Offers Free Remote Monitoring**

In May, Albany announced that, for a limited time, all ThermaChill and ThermaFreeze doors will include the new Remote Monitoring technology. When a ThermaChill or ThermaFreeze door is ordered today, the customer will also receive a free six-month trial of the Remote Monitoring service.

With Remote Monitoring, users can monitor on the Web or on a cell

phone all Albany cold storage doors at a facility any time, from anywhere, saving time and money. Updates and alerts on the status of the door can be sent via email or text messages.

The MCC door controller allows high-speed door users to identify whether a door is blocked, has malfunctioned, or if someone is tampering with the door. *www.albanydoors.us* 

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## LiftMaster Integrates the Gate at Expo

In May at Expo 2012, LiftMaster unveiled the LA500, its newest residential gate opener. LiftMaster integrated MyQ technology into the LA500 linear actuator gate operator to connect a home, garage door, and gate and allow operation and monitoring from anywhere in the world.

The LA500 is ideal for individual homes with motorized privacy and security gates or moderately sized gated communities or condominiums with 25 to 30 units. Its compact design supports gates weighing up to 1,600 lbs. or 18' in length for residential and light commercial applications.

The LA500's drive system is suitable for applications up to 300 cycles a day, and its 24VDC battery provides up to seven days of operation in a power outage. Security+ 2.0 radio technology is also included, which eliminates interference and offers up to double the range of standard remotes.

#### Linear Introduces Video Security Intercom

In May, Linear introduced its new VMC1 Video Security Intercom, which won the 2012 "Best in Residential and Monitoring Solutions" award at ISC West in March.

Linear says the VMC1 is the one residential system that combines intercom, live video, and basic home control. Ideal for mediumto larger-sized homes and smaller commercial businesses, the VMC1 offers several advanced features



such as integrated video security, home security via smart home control, intercom communication and monitoring, and whole-house music. *www.linearcorp.com* 

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