Editor's Note: In 2006, Overhead Door marks its 85th year in the garage door business and its 80th year in the garage door opener industry. Here's a look back at its beginnings and key milestones.

1. This Ford truck promoted the new Overhead Door in Boston, ca. 1928.
2. Early ads showed the advantages of easy lifting, instead of pulling a swing door outward over the snow.
3. Overhead Door's listing in 1938 Sweet's catalog listed 56 distributors nationwide.
4. This early two-page ad in The Saturday Evening Post helped build awareness of the Overhead Door.
5. The Overhead Door ribbon logo has been in use since the 1930s.