



Miller

Nagel

## Marantec Wins Ad of the Year

In January, Marantec America won the 11th annual Door & Access Systems Advertisement of the Year award. Chuck Miller, DASMA president, presented the trophy to Meikel Nagel of Marantec at the DASMA Annual Meeting in Indian Wells, Calif.

Marantec's "Protect Your Market" ad appeared in the fall 2010 issue of Door & Access Systems. A panel of 13 judges selected the ad after reviewing more than 100 ads and 15 finalists. As one judge said, "This ad used a 'wow' image that was both visually and psychologically arresting."

Four other ads were awarded certificates as Top Five Finalists: CAME Access Automation's "Clunky Technology" ad, LiftMaster's "Buckle Up" ad, Raynor's GDP – Wood Doors Direct "No One Likes Waiting" ad, and Re-Source Industries' "We're Flexible" ad.

The panel of 13 independent judges included 11 advertising experts and two industry observers. None of the judges are employed by any DASMA member company. The panel assessed each ad on the basis of creativity, attractive design, helpful copy, integrity/professionalism, and overall effectiveness. ■



DASMA Wood Garage Door Subcommittee

## California Enacts Wood Dust Regulations; DASMA Responds

The Office of Environmental Health Hazard Assessment (OEHHA) of the California Environmental Protection Agency has added wood dust to the Proposition 65 list of chemicals known to cause cancer or reproductive toxicity.

The regulations, which became effective Dec. 18, 2010, require affected products to carry a "clear and reasonable" warning label. Violators, which may include manufacturers or installing dealers, may be subject to fines of \$2,500 per violation per day.

The DASMA Wood Garage Door Subcommittee is in the process of developing language the industry can use for labeling wood garage door products in accordance with California's regulations.

DASMA's effort is intended to promote consistency in labeling by individual companies. Gary Singley of Carriage House Door Company, a California-based garage door manufacturer, says, "The language will help provide a clear and consistent message to installing dealers and homeowners in California."

More information on the regulation can be found at the OEHHA Web site at [www.oehha.ca.gov](http://www.oehha.ca.gov). ■

## Tax Credit for Garage Doors Ends

As reported in the D&AS Insider e-mail newsletter on Dec. 30, the tax credit for qualifying garage doors ended on Dec. 31, 2010. [If you're not receiving this free newsletter, send your e-mail address to [dasma@dasma.com](mailto:dasma@dasma.com).]



On Dec. 17, President Obama signed legislation that extended the tax credit for certain energy-saving doors and windows until Dec. 31, 2011, but essentially killed the tax credit for garage doors.

The 2011 tax credit for qualifying Energy Star-rated entry doors is now limited to only 10 percent (not 30 percent) of the purchase price and a maximum credit of \$500 (not \$1,500) for all qualified retrofits claimed since Jan. 1, 2005.

DASMA and its members had supported an amendment that would have continued the tax credit for garage doors. That amendment, however, was deleted in mid-December after extensive partisan negotiations. ■

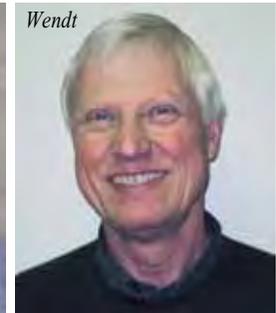
## DASMA Elects New Board Members

At the 2011 DASMA Annual Meeting in January, five industry leaders were elected to positions on the DASMA board of directors. The 17-member board is the governing body of the association.

- Jason Anderson, president of Arrow Tru-Line, now serves as the vice chair of the Associates Division.
- Steve Carlsen, vice president of engineering at HySecurity, is

the new chair of the Operator & Electronics Division.

- Richard Cookson, vice president of the Cookson Company, is the new chair of the Rolling Door Division.
- Bill Wahler, sales manager of FlexiForce, now serves as the chair of the Associates Division.
- Jeff Wendt, dealer development manager for Rytec, is the new chair of the High Performance Door Division. ■



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## Louisiana Requires Licensing for Gate Operator Installers

Effective Jan. 1, 2011, gate operator installers in Louisiana are required to be licensed.

“The law has been on the books since 2007, but gate operator installers had been expressly exempted from licensure,” says Naomi Angel, DASMA legal counsel. “However, the law was amended in 2010, and that exemption was removed on Jan. 1, 2011.”



The law is the Louisiana Life Safety and Property Protection Licensing Act No. 984 (HB 1053), administered by the Louisiana Office of State Fire Marshal.

IDEA has submitted the IDEA certification program to that office for recognition as an accepted course to satisfy the initial certification and continuing education requirements. For initial certification, an individual's work experience will not be considered as an equivalent to listed approved courses. An exam is required for licensing qualification.

DASMA, IDA, IDEA, and AFA are requesting to be listed as approved associations so members attending educational seminars at association meetings can receive credit hours toward continuing education requirements. For information on Louisiana licensing, go to [www.lasfm.org](http://www.lasfm.org) or contact the Fire Marshal's office at 800-256-5452. ■

## R+T 2012 Nears

R+T, the world's largest trade show for roller shutters, doors/gates, and sun protection systems, is expecting a full house for R+T 2012 in Stuttgart, Germany. The event, to be held Feb. 28 to March 3, 2012, is held once every three years and typically attracts more than 700

exhibitors and 50,000 attendees from all over the world.

The National Federation of Door and Gate Manufacturers (BVT) is one of three manufacturer organizations that provide professional and technical support to the show. Organizers say the show floor is almost booked out, and some halls have waiting lists. ■

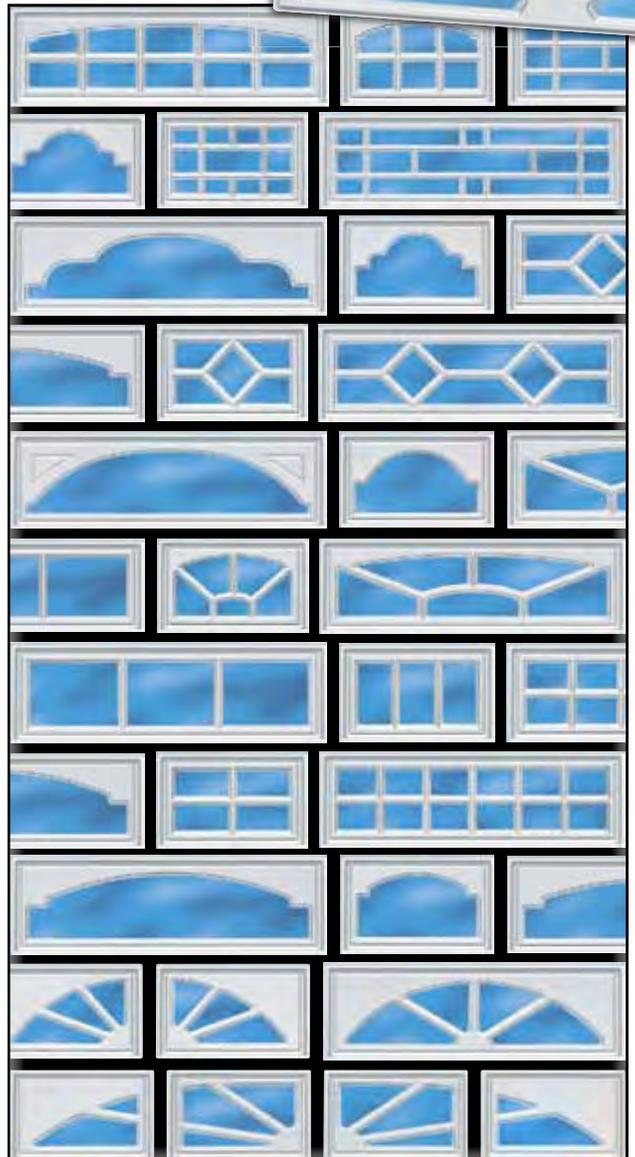


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## Vehicular Gate Technician Certification Coming

Later in 2011, an ad hoc committee initially formed in 1998 to handle automated vehicular gate-related activities will begin developing a certification program for gate operator technicians. The committee, comprising members of AFA, DASMA, IDA, and NOMMA, is expected to work with IDEA to develop the program.

The certification will be distinct from the current gate operator installer certification program in that it will be based on inspecting and troubleshooting an automated vehicular gate system. The program will be characterized by a separate study guide, exam, and accreditation.

Frank Hinds of Palmetto Southern, an AFA member and chair of the ad hoc committee, says that the new program will be a logical next step with respect to installer certification. He says, "Installers of new products are usually called on to inspect and troubleshoot existing gates, so this program will enhance their value to the industry." ■



## California Updates Garage Door Requirements

On Jan. 1, 2011, an update to Chapter 7A of the California Building Code went into effect. The update clarified that a garage door exterior surface or cladding of "non-combustible" or "ignition-resistant" material was acceptable within a wildland-urban interface area.

The California Office of the State Fire Marshal worked with DASMA to develop the update, which encompassed commonly used steel facings as being code compliant.

Mark Westerfield of Clopay, DASMA wood garage door subcommittee chair, notes that DASMA is developing a code change proposal to further refine the required panel thicknesses associated with wood garage door construction. He says, "Common wood garage door designs should be addressed in the code."

DASMA intends to submit the proposal for the 2013 California Building Code cycle. ■

## New Wind Load Charts Coming

Changes in determining wind load have prompted DASMA to begin development of two new wind load charts. TDS 155s will be based on the 2010 version of ASCE 7 ("Minimum Design Loads for Buildings and Other Structures"), and TDS 155t will be based on the coming 2010 version of the Florida Building Code.

TDS 155s and TDS 155t will reference three new wind-speed maps, each based on "Risk Category" (low hazard, essential facilities, all others) and "ultimate design." TDS 155s will feature design wind speeds ranging from 100 to 200 mph, whereas TDS 155t will involve converting "ultimate design" to "allowable stress" wind speed, upon which the garage/rolling door charts in the Florida Building Code will continue to be based.

Joe Hetzel, DASMA technical director, says that DASMA is working on educational materials to help explain the changes. He hopes that TDS 155s and TDS 155t will be released before the new requirements are enforced later in the year. He adds that a window industry association may partner with DASMA to help educate code users. ■

## DASMA Researches Polyurethane Performance

Early in 2011, DASMA began an in-depth analysis of polyurethane insulation performance. Several manufacturers volunteered samples for ASTM C518 testing being conducted at Architectural Testing in York, Pa.

The testing may be used to develop a standardized garage door value for NFRC 101, a standard showing values of various insulation materials in window and door products. NFRC 101 values are used as part of the U-factor simulation process.

Mike Thoman, ATI staff member, says the research is important to help distinguish garage door polyurethane insulation from such insulation used in other products because of the unique production methods used in the industry.

"The industry will likely have its own set of standardized values, but individual manufacturers will still be able to obtain and publish their own, based on their own research," he adds.

Results of the research are expected to be processed within an NFRC task group over the coming months. ■

## NFRC Publishes Fact Sheet on Garage Doors and Rolling Doors

Earlier this year, NFRC (National Fenestration Rating Council) staff finalized a fact sheet titled "Rating the Energy Performance of Garage Doors and Rolling Doors." The publication gives both descriptive and thermal performance characteristics of those doors as a guide for parties interested in evaluating overall building energy usage.

The fact sheet references various standards applicable to the industry. The document also notes that the standards are a basis for labeling and certifying products, which would be at the discretion of the door manufacturer.

Tom Herron, NFRC communications and marketing manager, worked with DASMA to develop the fact sheet. He said, "We know that insulated garage doors and rolling doors can further enhance the utility these products bring to the marketplace." The publication will be made available at the NFRC Web site at [www.nfrc.org](http://www.nfrc.org). ■