

Richards-Wilcox CEO Ray Friesen retires

Richard-Wilcox announced that CEO Ray Friesen retired on July 1, 2021. Friesen has been in the garage door industry since 1976 when he first began working for Windsor Doors. For the past 36 years, Friesen has led Richard-Wilcox (R-W) to become one of North America's leaders in the polyurethane-insulated sectional door industry.

In 1978, Friesen hired Randy Hiebert and then, he established Red River Door Sales with partners Hiebert, John McDermid, and Ron Weber. Shortly after, they negotiated a partnership with R-W and took over their factory-owned branch on March 1, 1981.

In 1983, they partnered with R-W to assemble and distribute R-W commercial hardware throughout Canada. Friesen and his partners acquired the assets of Richards-Wilcox Canada on March 1, 1986.

Friesen and Hiebert met Jake Neufeld, the man credited with inventing R-W's Neufoam Polyurethane application technology. After acquiring and developing Neufeld's technology, R-W started production on Canada's first continuous polyurethane line dedicated to sectional doors.

R-W then expanded outside of Canada, partnering with dealers in the U.S. and selling to international dealers. In 1999, Raynor Manufacturing Co. (now Raynor Worldwide) acquired R-W.

Friesen credits this partnership as an integral part of R-W's continued success because it helped transition R-W technology into manufacturing residential polyurethane insulated sectional doors and helped establish Raynor's polyurethane manufacturing capabilities. R-W launched its first line of residential sectional door products in 2001. ■



Friesen



Strahan

Windsor Door appoints new president

In late July, Windsor Door announced that Bob Strahan has been appointed president of the company. Strahan previously served as vice president of sales and brings a plethora of knowledge in the garage door industry.

Since the 1980s, Strahan has held many different positions, giving him the experience to lead the company successfully. The company believes Strahan's strong, approachable, and personable leadership style, coupled with his goal-focused commitment to teamwork and results-driven philosophy, makes him the ideal person to fill the role. ■

Shannon promoted to VP of Marketing for Raynor Worldwide

In September, Brittany Shannon was promoted to vice president of marketing for Raynor Worldwide. In this position, Shannon will coordinate marketing efforts across Raynor's family of brands to ensure a consistent brand and strategy.

Since October 2020, Shannon has been leading marketing efforts for Raynor Garage Doors as director of marketing, working on the integration of ProDoor Systems into the Raynor Family, conducting insightful market research, enhancing Raynor's digital presence, and creating fresh video content.

Shannon previously served as a customer and marketing manager for Deloitte Consulting. Her experience includes defining digital strategy, mapping lead-to-cash business processes, and managing teams to implement software tools. She also represents the fourth generation of her family to work for the Raynor family.

She holds a bachelor's degree from the University of Notre Dame and a master's degree from the University of Chicago Booth School of Business. ■



Shannon

Hörmann honors Mike Dadig's 40 years of service

In August, Hörmann High Performance Doors celebrated Mike Dadig's 40-year work anniversary. Dadig currently serves as the facility maintenance technician for Hörmann, and he was presented a gift from the company for his years of dedicated service.

In 1981, Dadig started working in the dock shelter department and since, he has worked as a dock leveler parts assembler and in the impact door department, where he welded panels and frames.

"Working for the same company for 40 years could never be accomplished unless you are surrounded by good coworkers and management. Fortunately, I have been blessed to have both," said Dadig. ■



Eric Plummer (left), Mike Dadig (right)

Ed Sheehan celebrates 40 years with Hörmann

In August, Hörmann High Performance Doors announced the 40-year work anniversary and celebration of Technical Support Department Manager Ed Sheehan.

Festivities included a luncheon, where Peter Burnham, vice president of sales and marketing, presented Sheehan with gifts from the Hörmann Family.

Sheehan began his career as a foreman in the dock shelter department, where his team fabricated rigid and flexible dock shelters. Two years later, he transitioned to the office, where he processed orders and provided technical support for dock seals, shelters, and PVC strip doors. The role eventually evolved into Sheehan becoming the technical support manager for all products. ■



Burnham (left), Sheehan (right)




Salotti

Hörmann welcomes Nate Salotti


In June, Hörmann High Performance Doors hired Nate Salotti as field service operations manager. Salotti will replace Pat McCollum (owner of McBrothers Overhead Door) as a traveling field support technician for dealers who need training on installing Hörmann high performance doors.

Prior to joining Hörmann, Salotti worked as an independent contractor traveling for numerous high performance door manufacturers as an installation, troubleshooting, and training expert. As a 23-year veteran of the door industry, Salotti is looking forward to sharing his technical knowledge and approach with Hörmann dealers. ■



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