

# Meet DASMA's new technical director **DAVE MONSOUR**

By Vicki Jones, Editor

On October 4, 2021, Dave Monsour began his journey as DASMA's new technical director, and he's been off and running ever since. The following story provides a quick profile of our new technical director — his past, his perspectives, and his priorities for DASMA.

## Top management experience

Monsour's extensive background in the door industry and his active participation in DASMA for nearly 20 years made him an ideal choice for the position.

Monsour worked at Wayne Dalton (which was purchased by Overhead Door in 2009) for over 28 years, serving in various roles including design engineer, engineering manager within the Rolling Division, and, most recently, senior manager of product applications for all doors.

## Taking a leap

After almost three decades with one company, it was an understandable challenge for Monsour to make a change. "My time with Wayne Dalton and Overhead Door was wonderful. Leaving was not easy! It is a great company, and I will miss my coworkers," he said.

"Over the last several years, I gradually began to consider the idea that maybe I ought to try something new. The technical director

position seemed like a natural fit, something that I would enjoy, and a way to continue to contribute to the industry."

As technical director, Monsour will collaborate with various door and access product divisions as well as represent DASMA at code and regulatory meetings. Fortunately, he has dealt with code and regulatory issues from the beginning on subjects that include all types of doors — sheet, rolling, sectional, and high performance — in all shapes, sizes, and applications.

His background collaborating with a wide variety of people and his ability to maintain close, quality relationships with customers, door dealers, and installers gives Monsour another advantage.

## An insider's perspective

As an active member of DASMA for nearly 19 years, Monsour's knowledge has enabled him to get up to speed quickly. He has served as the chair of the Rolling Door Division Committee, as a member of the Sectional Door and High Performance Door Technical Committees, and as a member of the Board of Directors.

He is looking forward to contributing to DASMA in a different capacity while applying his first-hand knowledge and

experience. "I will bring a member's perspective, which should help me stay focused on

servicing the members. I also feel the weight of maintaining and building on the foundation that DASMA has established over 25 years."

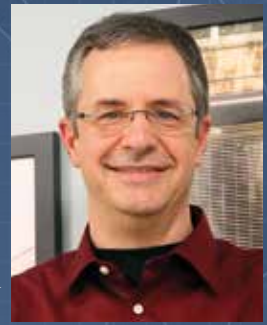
## Future priorities for DASMA

Monsour said that he's already caught a behind-the-scenes glimpse of DASMA as he begins to interact directly with those outside the industry. "I can tell that we are widely respected."

As a member-led organization, he wants members to view him as a resource. "These are tough times for everyone, and I hope DASMA members will be open to new ways of tapping into the technical director resource."

His primary goals will be to help members clarify the issues, guide decisions, and do his best to "get it done" on the members' behalf.


Monsour is impressed with the wealth of knowledge and experience represented by all the divisions of DASMA. He said, "I will be striving to capture this expertise in the best way, especially as some members move into retirement." ■





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