

Top 3 garage door trends for “Curb Appeal Month”

Haas Door experts identify popular options

Editor’s note:

In honor of Curb Appeal Month in August, we are featuring this summary of popular garage door trends of 2022, as identified by the experts at Haas Door. Keep reading to make sure your company is keeping up with the trends.



Homeowner garage door requests are steering the industry toward modern trends, bold accents, and natural light. After analyzing and compiling data from homeowner requests, the experts at Haas Door determined that dark colors, modern panels, and additional windows are three significant trends dominating the garage door industry in 2022.

Going dark

While orders for garage doors in darker tones are on the rise, requests for black doors are significantly increasing. Black doors create a bold accent and buck the previous more traditional trend of homeowners matching their door color to the color of the home.

The popularity of black doors is consistent with the design trend happening now. Black is being featured not only on garage doors, but in other areas of the home, such as window frames and home accents like black lighting fixtures.

As dark colors gain in popularity, even the neutral colors are shifting to darker tones. Earlier this year, Haas Door launched a “Graywood” woodgrain color. The deep gray provides depth while maintaining a neutral and balanced exterior. Graywood is an ideal option for modernizing a traditional color.

A modern take

Overall, the design industry has been shifting toward more modern designs, and the garage door industry appears to be following suit.

As the design industry trends toward simplicity, garage door manufacturers have seen an uptick in requests for doors with modern

panels and clean lines. Modern section designs provide a sleek look that allows the door to seamlessly complement the home’s exterior.

Some clean section options that garage door dealers can suggest for a more modern look include flush, v-grooved (resembling planked doors), recessed, or recessed-ribbed options that are ideal for adding dimension. In the past, sculptural panels were typically the most popular, but in 2022, the trending sleek and recessed panel requests indicate homeowners’ desires for more modern-looking doors.

See the light

An emphasis on natural light has also been a trend for interior designers for years. Now, this trend has made its way to the garage door industry. Haas has seen a significant increase in orders requesting not only more windows, but for more window style and placement options.

Modern window placement requests, such as large windows down the side of the garage, are on the rise. Alternate glass options like frosted glass are also trending. Frosted windows allow additional light into the garage while providing another opportunity to enhance the door’s aesthetics and match the overall style of the home.

Thanks to the growing number of features that manufacturers now offer, homeowners can customize their garage door while keeping up with current design trends. Dealers should consider using this information as a marketing tool. Underscore these on-trend options to homeowners while highlighting the extensive range of upgrade options now available for garage doors. ■