



# DOOR+ACCESS systems

# 2023

## ADVERTISING KIT

[www.DoorandAccessSystems.com](http://www.DoorandAccessSystems.com)

**More** Readers • **Better** Readership • **Best** CPM

## Ownership/Mission

Door + Access Systems Newsmagazine is a quarterly, non-subscription periodical published by the Door & Access Systems Manufacturers Association (DASMA), the association of companies engaged in the manufacture of commercial and residential garage doors, rolling doors, high performance doors, door and gate operators, remote controls, and related products. The magazine's purpose is to increase the level of knowledge and professionalism within this industry by providing timely news and feature stories.

## Circulation

The magazine is mailed to approximately 20,000 professionals in this industry. More than 90% of our readers are dealers who sell, service, and install door and access systems products. These dealers are located in all 50 U.S. states and throughout Canada.

## Editorial Content

Door + Access Systems welcomes press releases and photos of product, personnel, and company news for our industry. See our Press Release Guidelines at [www.dasma.com/press-release-guidelines/](http://www.dasma.com/press-release-guidelines/).

Our editorial content includes the latest news, trends, and tips related to the door and access systems industry. We welcome your editorial ideas and articles. We will pay \$250 for every full-page article submitted by a member of the door and access systems industry (after it is published).

## Ad Production

Art materials are accepted as a print-ready pdf or InDesign files. Ad production requested by advertiser will be billed at cost. Macintosh files are preferred. Digital files may be uploaded directly to the printer's FTP site at <https://spaces.hightail.com/uplink/AGSCG> to the attention of Mike Maria. Another option is to email a print-ready, high-resolution pdf (300 dpi or greater) to the advertising manager at [ann@cunninghambaron.com](mailto:ann@cunninghambaron.com).

**Note:** Unless new ad material is provided, your ad will be picked up from the latest issue of Door + Access Systems.

## Advertising Content

No advertisement that contains price information will be accepted. The editor and publisher reserve the right to reject any advertising material that does not uphold the dignity of this professional journal or the industry it represents. Advertising that simulates editorial content must carry the word "Advertisement" in 8 pt. or larger type.

## Trim Size and Bleed

Magazine trim size is 8-1/2" x 11", perfect bound. Bleed size is 8-3/4" x 11-1/4". Live matter not intended to bleed off trimmed page should be confined to 1/8" from trimmed edge. Bleeds allow 1/8" excess on all sides. Bleeds are free.

## Inserts

Inserts are available only to DASMA members and are accepted in 2-page multiples at the following rates.

### 2-Page Insert

You Print..... \$3,600  
We Print..... \$5,200

### 4-Page Insert

You Print..... \$4,200  
We Print..... \$6,900

### 6-Page Insert

You Print..... \$4,970  
We Print..... \$8,750

### 8-Page Insert

You Print..... \$5,830  
We Print..... \$10,800



**You Print Option:** You print your own insert and provide 20,000 inserts to our printer. The magazine and your insert is mailed in a 9" x 12" booklet envelope.

**We Print Option:** You supply print-ready art for your insert (each page is 8-1/2" x 11"). Our printer prints the insert on 70# Gloss White Text stock and includes it in our mailed magazine. Any additional costs for perforation, special inks, die cutting, or other production services are paid by the advertiser.

**Both Options:** Art, content, stock, and size must be approved by DASMA in advance.

**Guaranteed Placement and Positioning**  
Requests for positions (e.g., "far forward," "right-hand page," etc.) are honored when available. Guaranteed positions can be purchased at earned rates plus 15%.

## Premium Advertisements

Inside front cover, inside back cover, back cover, page one, page two, page seven, and the first ad placed in the cover story are available as premium pages on a four-insertion basis. Reservations must be received by Dec. 30 for advertisements published in the following year. Premium positions are selected by lottery in early January, 2023. [Contact us for other lottery details.] All premium positions must be four-color ads. Back cover advertisements are 15% more than other premium positions,

and they must change content after four consecutive issues. If any premium position is not filled by the lottery, the magazine may sell that position to any DASMA member.

## Rates/Colors

Rates (see next page) are non-commissionable. DASMA reserves the right to change advertising rates upon 60 days' notice.

## Qualifying Advertisements and Discounts

**Eligibility:** Advertising in the magazine is a benefit of being a DASMA member. If you are not a DASMA member, you may advertise only if (1) you are not eligible to be a member, or (2) you are eligible to be an Associate member. Discounts: DASMA members receive discounted advertising rates; these rates also apply for non-members who are not eligible for DASMA membership.

**HEAD LINES**

# UNDER THE INFLUENCE

Dealing with drug-impaired employees and reducing risk for your business

By Phillip M. Perry

**Editor's note:** Studies report that the presence of drugs is increasing in workplaces. What can drug and alcohol testing do to help? The answer is becoming more complicated with the growing number of cases. This column explores drug testing, the challenges it presents, and the questions that arise when you are faced with the potential of drug-impaired workers.

**Employer dilemma**

An employer receives a precaution for medical marijuana from a marijuana dispensary. The state has legalized medical marijuana. The employer is faced with the dilemma of whether to test for marijuana. The employer is faced with the dilemma of whether to test for marijuana. The employer is faced with the dilemma of whether to test for marijuana.

**Drug-impaired workers influence the workplace**

For drug and alcohol testing, there are many case scenarios of workplace drug testing. The employer is faced with the dilemma of whether to test for marijuana. The employer is faced with the dilemma of whether to test for marijuana. The employer is faced with the dilemma of whether to test for marijuana.

**Drug-impaired workers cost your business money**

In addition to the increased risk of reduced productivity, drug-impaired workers can also cause safety and liability issues. This column explores drug testing, the challenges it presents, and the questions that arise when you are faced with the potential of drug-impaired workers.

**Reducing drug-related risk in the workplace**

Employers are not immune. "We believe that a drug-free workplace is in the best interest of the business."

**THOSE WHO WANT TO BE MORE PROACTIVE CAN ADD RANDOM TESTING, WHICH CAN DETER SUBSTANCE MISUSE.**

**Trick-down effects of escalating marijuana use**

Increased marijuana use has led to a growing number of workplace incidents. This column explores drug testing, the challenges it presents, and the questions that arise when you are faced with the potential of drug-impaired workers.

**27 WORKSHOPS**

This year's workshops include a variety of topics, including a course on the importance of drug testing in the workplace. The workshops are designed to help employers understand the challenges of drug testing and how to implement a successful program.

**NOTEWORTHY SEMINARS**

**Industry woes**

As the industry faces challenges, it is important to stay informed. This seminar will discuss the latest trends and challenges in the industry.

**It's time to delegate**

Delegation is a key skill for any manager. This seminar will provide practical tips and strategies for effective delegation.

**It's showtime time!**

The "Build & Present, it's your chance" workshop, hosted by Randy Olson and John Olson, will provide a hands-on experience for participants.

**Be proactive, avoid legal troubles down the road**

Legal issues can be a major concern for employers. This seminar will provide information on how to avoid legal troubles.

**HEAD LINES**

# THE WELCOME RETURN OF INDUSTRY TRADE SHOWS

By Rick Jones, Editor

**Expo 2022 in review**

After a little over two years, the now-biennial industry expo show, IDAExpo, was held in Las Vegas from April 5-8. Exact attendance numbers were not available for publishing at the time this article was written. However, the Las Vegas Sun can attest that the trade show floor and Expo booths were crowded with dealers, especially during the first day of the two-day show.

**118 Exhibits at Expo 2022**

The event featured 118 exhibiting companies. While the number of exhibits was down compared to the previous year, the quality of the exhibits was high.

**Solo show**

Expo 2022 was a solo show for the first time since 2010. The event was held in conjunction with the 2022 IDAExpo.

**Back to Vegas**

For the first time since 2010, Expo was held in Las Vegas. The event was a success, with many attendees and exhibitors.

**COVID-19 still a deterrent**

The ongoing COVID-19 pandemic has been a significant factor in the decision to hold the event in Las Vegas.

**Expo 2024 is scheduled for April 9-12 in Las Vegas. Learn more at [www.idaexpo.org](http://www.idaexpo.org).**

## Advertising Space Requirements

Two-Page Spread	Full Page Premium	Full Page Standard	Partial Page Vertical		Partial Page Horizontal	Island Half Page
17" wide x 10" high 17 1/2" wide x 11 3/4" high (bleed)	Inside Front Cover Inside Back Cover Back Cover 7 1/2" x 10" 8 3/4" x 11 1/4" (bleed)	7 1/2" x 10" (non-bleed) 8 3/4" x 11 1/4" (bleed)  Trimming to 8 1/2" x 11"	Two Thirds 4 7/8" x 10"	One Third 2 5/16" x 10"	Half Page 7 1/2" x 5"  One Third 7 1/2" x 3 1/4"	Island Half Page 4 1/2" x 7 1/2"

## Advertising Space Rates

Ad Sizes	1- & 2-Color Rates		4-Color Rates				
	1x rate	4x rate	1x rate	4x rate	6x rate	8x rate	12x rate
Full Page Standard	\$4,000	\$3,540	\$5,670	\$5,020	\$4,550	\$4,430	\$4,320
Member Rate	\$2,300	\$2,020	\$3,240	\$2,860	\$2,590	\$2,520	\$2,460
2-page Spread	\$8,800	\$7,900	\$12,500	\$11,340	\$10,100	\$9,880	\$9,670
Member Rate	\$5,020	\$4,500	\$7,130	\$6,420	\$5,780	\$5,640	\$5,500
Premium - Back Cover	N/A	N/A	N/A	\$7,590	N/A	N/A	N/A
Member Rate	N/A	N/A	N/A	\$4,350	N/A	N/A	N/A
Inside Front/Back Cover	N/A	N/A	N/A	\$6,590	N/A	N/A	N/A
Member Rate	N/A	N/A	N/A	\$3,780	N/A	N/A	N/A
2/3-page Vertical	\$3,780	\$3,350	\$5,400	\$4,780	\$4,320	\$4,200	\$4,050
Member Rate	\$2,160	\$1,900	\$3,080	\$2,730	\$2,460	\$2,400	\$2,320
1/2-page Island	\$3,670	\$3,240	\$5,180	\$4,620	\$4,160	\$4,050	\$3,920
Member Rate	\$2,100	\$1,860	\$2,970	\$2,650	\$2,380	\$2,320	\$2,240
1/2-page Horizontal	\$3,160	\$2,750	\$4,480	\$3,920	\$3,510	\$3,450	\$3,350
Member Rate	\$1,800	\$1,560	\$2,570	\$2,220	\$2,000	\$1,970	\$1,920
1/2-page Vertical	\$3,160	\$2,750	\$2,280	\$3,920	\$3,510	\$3,450	\$3,350
Member Rate	\$1,800	\$1,560	\$2,570	\$2,220	\$2,000	\$1,970	\$1,920
1/3-page Horizontal	\$2,700	\$2,380	\$3,830	\$3,350	\$3,020	\$2,970	\$2,920
Member Rate	\$1,550	\$1,350	\$2,190	\$1,920	\$1,730	\$1,700	\$1,670
1/3-page Vertical	\$2,700	\$2,380	\$3,830	\$3,350	\$3,020	\$2,970	\$2,920
Member Rate	\$1,550	\$1,350	\$2,190	\$1,920	\$1,730	\$1,700	\$1,670

## 2023 Dates and Deadlines

Issue	Material Deadline	Mailing Date
Spring	Feb. 15	Mar. 15
Summer	May 15	June 27
Fall	Aug. 15	Sept. 27
Winter	Nov. 15	Jan. 5

1. The 4x rate applies to advertisers that purchase 4 or 5 ads in a calendar year. (For 2-color ads, 4x applies to 4 ads or more.)
2. The 6x rate applies to advertisers that purchase 6 or 7 ads in a calendar year.
3. The 8x rate applies to advertisers that purchase 8-11 ads in a calendar year.
4. The 12x rate applies to advertisers that purchase 12-15 ads in a calendar year.

## Contact Information

**Advertising Inquiries**  
Ann Marie Cunningham  
*Advertising Manager*  
216-579-6100 ext. 1  
216-579-6102 Fax  
ann@cunninghambaron.com

**Editorial Inquiries**  
Vicki Jones  
*Editor*  
925-890-4945  
vicki@vjonesmedia.com

**Mailing Address**  
1300 Sumner Avenue  
Cleveland, OH 44115-2851  
216-241-7333  
dasma@dasma.com

**DOOR+ACCESS**  
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www.DoorandAccessSystems.com



# DOOR+ACCESS

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## 2023 Editorial Calendar, Deadlines, Contacts

	Spring '23	Summer '23	Fall '23	Winter '23
Due Date for Space Reservations	Feb. 15, 2023	May 15, 2023	Aug. 15, 2023	Nov. 15, 2023
Last Day to Submit Ad Material and Press Releases	Feb. 15, 2023	May 15, 2023	Aug. 15, 2023	Nov. 15, 2023
Issue Date	Mar. 15, 2023	June 27, 2023	Sept. 27, 2023	Jan. 5, 2024
Editorial Emphasis*	Pre-Show	Training	Safety	Management
	Management	Garage Door Safety	Marketing	Case Studies
	New Products	Trends	Hot Issues	Legal

\* Since Door + Access Systems is a newsmagazine, the topics of editorial emphasis may change without notice. This allows the magazine to focus on late-breaking topics of interest to our readers. The issue date of each publication is an estimation and may change.

### Editorial Offices

Vicki Jones, Editor  
P.O. Box 306  
Brentwood, CA 94513  
925-890-4945  
vicki@vjonesmedia.com

### Advertising Sales

Cunningham Baron LLC  
Ann Marie Cunningham  
1900 Superior Ave., Ste. #304  
Cleveland, OH 44114  
216-579-6100 ext. 1  
216-579-6102 Fax  
ann@cunninghambaron.com

Ad Sizes	1- & 2-Color Rates		4-Color Rates				
	1x rate	4x rate	1x rate	4x rate	6x rate	8x rate	12x rate
Full Page Standard	\$2,300	\$2,020	\$3,240	\$2,860	\$2,590	\$2,520	\$2,460
2-page Spread	\$5,020	\$4,500	\$7,130	\$6,420	\$5,780	\$5,640	\$5,500
Premium - Back Cover	N/A	N/A	N/A	\$4,350	N/A	N/A	N/A
Inside Front/Back Cover	N/A	N/A	N/A	\$3,780	N/A	N/A	N/A
2/3-page Vertical	\$2,160	\$1,900	\$3,080	\$2,730	\$2,460	\$2,400	\$2,320
1/2-page Island	\$2,100	\$1,860	\$2,970	\$2,650	\$2,380	\$2,320	\$2,240
1/2-page Horizontal	\$1,800	\$1,560	\$2,570	\$2,220	\$2,000	\$1,970	\$1,920
1/2-page Vertical	\$1,800	\$1,560	\$2,570	\$2,220	\$2,000	\$1,970	\$1,920
1/3-page Horizontal	\$1,550	\$1,350	\$2,190	\$1,920	\$1,730	\$1,700	\$1,670
1/3-page Vertical	\$1,550	\$1,350	\$2,190	\$1,920	\$1,730	\$1,700	\$1,670

4-Color Insert Rates		
	You Print	We Print
2-Page Insert	\$3,600	\$5,200
4-Page Insert	\$4,200	\$6,900
6-Page Insert	\$4,970	\$8,750
8-Page Insert	\$5,830	\$10,800

(See media kit for details.)

This agreement authorizes **DOOR + ACCESS SYSTEMS** to print a \_\_\_\_\_ [submit a size—see chart above] advertisement in the following issues for 2023: ☐ Spring ☐ Summer ☐ Fall ☐ Winter. [check all that apply]

\_\_\_\_\_ [your company] agrees to pay

\$ \_\_\_\_\_ per insertion [submit a rate—see chart].

(Note: If you fill in the incorrect amount, you will be billed the correct rate.)

☐ Check here if you wish this contract to renew each year automatically at the rates in effect for subsequent years.

- All advertisers must abide by the specifications and terms listed on the current **DOOR + ACCESS SYSTEMS** rate card.
- The publisher must have on file a signed contract from the advertiser prior to publication.
- Payment for advertising must be received within 30 days of date of invoice. Late payments will be charged a penalty of two percent (2%) per month or fraction thereof, in addition to any collection charges.
- Digital advertising material must be provided to **DOOR + ACCESS SYSTEMS** prior to deadline.
- If **DOOR + ACCESS SYSTEMS** provides any production or changes in artwork at the request of the advertiser, charges for same will be billed to the advertiser.
- Unearned frequency charges will be charged back to the advertiser.
- The publisher reserves the right to approve all advertisements; however, the publisher does not assume any responsibility for advertisement content.
- The additional terms and conditions set forth on the attached Liability page are incorporated herein by reference.

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Date submitted \_\_\_\_\_ Authorized by \_\_\_\_\_

☐ Bill our company at the above address. ☐ Bill our ad agency at the following address:

Ad Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Ad Sizes	1- & 2-Color Rates		4-Color Rates				
	1x rate	4x rate	1x rate	4x rate	6x rate	8x rate	12x rate
Full Page Standard	\$4,000	\$3,540	\$5,670	\$5,020	\$4,550	\$4,430	\$4,320
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Premium - Back Cover	N/A	N/A	N/A	\$7,590	N/A	N/A	N/A
Inside Front/Back Cover	N/A	N/A	N/A	\$6,590	N/A	N/A	N/A
2/3-page Vertical	\$3,780	\$3,350	\$5,400	\$4,780	\$4,320	\$4,200	\$4,050
1/2-page Island	\$3,670	\$3,240	\$5,180	\$4,620	\$4,160	\$4,050	\$3,920
1/2-page Horizontal	\$3,160	\$2,750	\$4,480	\$3,920	\$3,510	\$3,450	\$3,350
1/2-page Vertical	\$3,160	\$2,750	\$4,480	\$3,920	\$3,510	\$3,450	\$3,350
1/3-page Horizontal	\$2,700	\$2,380	\$3,830	\$3,350	\$3,020	\$2,970	\$2,920
1/3-page Vertical	\$2,700	\$2,380	\$3,830	\$3,350	\$3,020	\$2,970	\$2,920

This agreement authorizes **DOOR + ACCESS SYSTEMS** to print a \_\_\_\_\_ [submit a size—see chart above]  
advertisement in the following issues for 2023: ☐ Spring ☐ Summer ☐ Fall ☐ Winter. [check all that apply]

\_\_\_\_\_ [your company] agrees to pay

\$ \_\_\_\_\_ per insertion [submit a rate—see chart].

(Note: If you fill in the incorrect amount, you will be billed the correct rate.)

☐ Check here if you wish this contract to renew each year automatically at the rates in effect for subsequent years.

- All advertisers must abide by the specifications and terms listed on the current **DOOR + ACCESS SYSTEMS** rate card.
- The publisher must have on file a signed contract from the advertiser prior to publication.
- Payment for advertising must be received within 30 days of date of invoice. Late payments will be charged a penalty of two percent (2%) per month or fraction thereof, in addition to any collection charges.
- Digital advertising material must be provided to **DOOR + ACCESS SYSTEMS** prior to deadline.
- If **DOOR + ACCESS SYSTEMS** provides any production or changes in artwork at the request of the advertiser, charges for same will be billed to the advertiser.
- Unearned frequency charges will be charged back to the advertiser.
- The publisher reserves the right to approve all advertisements; however, the publisher does not assume any responsibility for advertisement content.
- The additional terms and conditions set forth on the attached Liability page are incorporated herein by reference.

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Date submitted \_\_\_\_\_ Authorized by \_\_\_\_\_

☐ Bill our company at the above address. ☐ Bill our ad agency at the following address:

Ad Agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_



## LIABILITY

The publisher reserves the right to refuse copy deemed inappropriate to the policies and standards of the Door & Access Systems Manufacturers Association, International (DASMA).

The publisher reserves the right to hold advertisers and/or their advertising agencies jointly and severally liable for money due and payable to the publisher.

The advertiser and agency agree to indemnify, defend, and save harmless the publisher from any and all liability for content of advertisements printed (including text, illustrations, representations, sketches, maps, trademarks, labels, or other copyrighted matter), or the unauthorized use of any person's name or photograph, arising from the publisher's reproduction and publication of such advertisements pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue, or omit any advertising or any part thereof, but this right does not imply that publisher has reviewed or assumes any responsibility for advertisement content, and publisher does not assume any such responsibility. This right, and the above indemnity, shall not be deemed to have been waived by acceptance or actual use of any advertising matter.

The publisher reserves the right to cancel this contract at any time upon default by the advertiser and/or its agency in the payment of bills or in the event of any other substantial breach of this contract. Upon such cancellation, charges for all advertising published and all other charges payable under this contract shall become immediately due and payable by the advertiser and its agency upon rendition of bills therefor.

If the advertiser and/or its agency defaults in the payment of bills, or if in the judgment of the publisher its credit becomes impaired, the publisher shall have the right to require payment for further advertising under this contract upon such terms as the publisher may see fit.

If the publisher is unable to set any advertisement in the type or style requested, it may set such advertisement in such other type or style as in the publisher's opinion most nearly corresponds thereto, and the advertisement may be inserted without submission or proof.

Where cuts, electrotypes, or material furnished by the advertiser or its agency occupy more space than specified in the contract or insertion order, the publisher should immediately communicate with the advertiser or its agency for definite instructions. If the publisher is unable to secure definite instructions, the advertisement shall be omitted.

Failure by the publisher to insert an advertisement in any particular issue or issues invalidates the order for insertion in the missed issue, but shall not constitute a breach of contract.

Unless otherwise stipulated, the publisher shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertisement is ordered has all been taken, and also to limit the amount of space an advertiser may use in any one issue.

A waiver by either party hereto of any default or breach by the other party shall not be considered as a waiver of any subsequent default or breach of the same or any other provisions hereof.



# DOOR+ACCESS

systems

## Premium Position Lottery

### Directions:

1. In the list below, check all the premium positions that you are willing to take. For example, if you will take any position, check all boxes. If you are interested in only two positions, just check those two boxes. [Note: You can win only one position.]
2. By checking a box and signing this form, *you are signifying that you will indeed take that position if the drawing selects your company for that position.* After the lottery is conducted, you cannot refuse a position that you won.
3. Submit this form by **Dec. 30, 2022**, to [Ann Marie Cunningham](#) or [Vicki Jones](#).

The drawing for each position will be conducted in the order listed below. For example, in the magazine lottery, the Back Cover winner will be drawn first, then the Inside Front Cover winner, and so on.

D+AS Magazine Premium Position			Rate*	D+AS Insider Premium Position			Rate*
<input type="checkbox"/>	Back Cover		\$4,350	<input type="checkbox"/>	Top Banner Ad		\$725
<input type="checkbox"/>	Inside Front Cover		\$3,780	<input type="checkbox"/>	Top Sidebar Box Ad		\$675
<input type="checkbox"/>	Inside Back Cover		\$3,780				
<input type="checkbox"/>	Page 1		\$3,289				
<input type="checkbox"/>	Page 2 Opposite Table of Contents		\$3,289				
<input type="checkbox"/>	Page 7 Opposite "The Front Page"		\$3,289				
<input type="checkbox"/>	The First Ad Placed in the Cover Story		\$3,289				

\*Rate per issue is based on a 4-time rate. Rate will be lower if advertiser qualifies for a higher frequency discount for the page 1, 2, 7 and first ad placed in the cover story ad positions.

Around January 5, 2023, we will notify you of the results of the lottery and send you the final contract. Your signature below signifies that your company will accept the lottery position that you win.

\_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Company

\_\_\_\_\_  
Date

### Questions?

If you have any questions, contact Ann Marie Cunningham, Advertising Manager, at [ann@cunninghambaron.com](mailto:ann@cunninghambaron.com) (216-579-6100, ext. 1) or Vicki Jones, Editor, at [vicki@vjonesmedia.com](mailto:vicki@vjonesmedia.com) (925-890-4945).