# NEWS LINES internet/technology



# Hörmann consolidates social media platforms

In March, Hörmann North America launched one master social media page for LinkedIn, Instagram, and Facebook under the name "Hörmann North America."

All of the company's posts will be available in one spot, growing one social media presence for North America and streamlining communications across all product lines.

Existing social media platforms communicate the changes to current followers. New content will no longer be posted to those pages. Going forward, users should visit Hörmann North America to stay connected.

### Haas Door enhances HaasCreate Visualizer

In March, Haas Door enhanced its HaasCreate Visualizer. The web-based and mobile-friendly tool allows users to digitally create their dream garage door and see how it will look on a house or building.

Users can browse product styles and options, create and save multiple projects, and share images of their virtual projects on social media. The interface guides the user through the selection process, provides a model number and order summary, and initiates a digital quote for the dealer.

Consumers can then send their projects directly to a recommended dealer using the HaasWorx ordering system, providing dealers with a pipeline directly to door buyers.

# Hörmann promotes installation videos for HD Series doors

In March, Hörmann added new HD Series rubber door installation videos clips to YouTube and the Canadian high-performance door section of the company website.

The video content was inspired by common questions received from technical support calls during HD Series door installations. Videos range in length from 20 to 38 seconds, making it easy for dealer partners and installers to view snapshots of installation segments.





## Hörmann announces Service Support App V4 includes tablets

In May, Hörmann announced that Version 4 of their Service Support App for high-performance doors is now available for use on tablets and iPads. Updates such as the Hörmann Innovative Door Systems logo, many new diagrams, drawings, and instructions are included in Version 4.

Original content will still include a Quickstart Guide, a complete parameter list, and wiring diagrams with schematics for control boxes and activations. An option to contact technical support with the touch of a button is also available.

# NEWS LINES industry



## WASA announces 2023 trade show

On Sept. 28-29, the West Access Systems Association (WASA) 2023 Door, Gate, and Access Control Trade Show will be held at The Mirage Hotel and Casino in Las Vegas.

With over 50 exhibitors, WASA's 2023 trade show promises to be the largest gathering of industry professionals on the west coast. Attendees will have the opportunity to explore the latest technology, products, and services in the access control industry. The show will feature an after-party networking event on Sept. 28, a variety of educational workshops, and plenty of opportunities to interact with peers and new business partners.

The WASA 2023 Trade Show is open to all industry professionals, including installers, dealers, and distributors. Registration is free. Visit www.WASAOnline.org for more information.

## NEWS LINES technical

#### DASMA submits four ICC 500 proposals

In March, DASMA submitted four proposals for the next edition of the ICC 500 Standard for the Design and Construction of Storm Shelters. The first, in Chapter 3, will clarify that fire doors are not required to be manually opened post-deployment. The second, also in Chapter 3, clarifies the clearance requirements between



the door and the floor. The third, in Chapter 6, protects the integrity of automatic-closing fire door labels. The fourth, in Chapter 8, clarifies impact locations for sectional doors. The next

edition of the storm shelter standard is scheduled for publication in 2024.



#### DASMA submits UL 325 Battery Backup proposal

In April, the Door Operator & Electronics Division and Gate Operator & Access Control Point Systems Division formally submitted a change to ANSI/CAN/UL 325 after a subcommittee addressed preliminary comments to the proposal. The proposed change covers battery-run and battery backup applications for residential and commercial door and gate operators.

The goal of the proposal is to cover new technologies and to provide for the consistent evaluation of the use of batteries within products covered by the standard. The proposal has been accepted by UL and will now be reviewed by the UL 325 Standards Technical Panel.

## HPDD creates DASMA Air Exchange Calculator

In April, the High Performance Door Division released a new Excel air exchange calculator. Since high-speed doors are designed to minimize opening and closing times, natural ventilation through the opening is reduced, saving energy for both heating and cooling

applications. The new calculator can be used to estimate the energy benefits of high-speed doors.

Every climate is represented, including 33 cities in the U.S. and Canada. Every type of energy is factored into the calculation: air exchange through the opening, conduction through the door, air



infiltration around and through the door, and electrical power to operate the door. Variable inputs include door quantity and size, opening and closing speeds, hold-open time, cycles per day, and more.

Users can also input their local cost per kWh and thereby express the energy savings in financial terms. The calculator is available to

DASMA members (High Performance Door Division members only) as a Technical Research Document (TRD) 4001a.

### Five new Technical Data Sheets released

In April, the Rolling Door Division released Technical Data Sheet (TDS) 299: Rolling Steel Fire Door Periodic Inspection and Technician Training Requirements and TDS 2501: Rolling Door Advantages.

Also in April, the Commercial & Residential Garage Door Technical Com mittee released TDS 1502: The International Residential Code and Wind Load Labels. They

also collaborated with the Door Operator & Electronics Division to create two additional documents

- TDS 198: Residential One-Piece Garage Door and Electric Operator Checklist for Home Inspectors and Consumers and TDS 1501: Standard Lift Garage Doors with Jackshaft Operation (a companion document to TDS 1671, TDSs are posted and available for free download on the DASMA website.

