

### Fimbel ADS celebrates 100th anniversary

In 2024, Fimbel Architectural Door Specialties (Fimbel ADS) will celebrate its 100th anniversary. The company is the world's oldest manufacturer of sectional garage doors owned and operated continuously by a founding family. Its origins date back to 1924, when Edward Fimbel Sr. signed the first franchise with the Overhead Door Corporation to manufacture, distribute, and install wood sectional garage doors from its original Hillside, N.J. location.

In 2004, Ed Fimbel III recognized that the market was shifting to doors with a carriage-style look, and the company transitioned from producing stamped steel doors. Ed launched Fimbel ADS to focus on utilizing composite materials run on computerized equipment to provide the look of real wood without the maintenance.

Today, under the direction of President Erin Fimbel, the now fourth-generation family business continues to offer advanced materials, patented manufacturing techniques, and quality systems — all combined with strong customer service.

A variety of events celebrating the Fimbel ADS centennial will be taking place throughout 2024. ■



### SSC launches Power with Purpose to give back to Honor Flight

In January, Service Spring Corporation (SSC) introduced its 2024 Powder with Purpose initiative. SSC collaborated with Honor Flight, a nonprofit organization dedicated to honoring veterans, to sponsor veteran journeys to visit their war memorials in Washington D.C.

The primary objective of Powder with Purpose is to express gratitude and support to veterans while ensuring they receive the recognition they deserve. Throughout 2024, SSC pledges to donate one dollar for each powder-coated spring sold, with a maximum donation cap set at \$25,000.

The initiative highlights SSC's commitment to quality American-made springs and aligns with the company's dedication to proudly supporting American workers.

Dealers are invited to join SSC's endeavor by upgrading standard oil-tempered springs to premium powder-coated springs. Powder-coated springs are available in a wide variety of custom powder colors and can be custom stenciled. There is only a 25 powder-coated spring minimum per order. ■



### Marantec Group and CEDES enter into IoT partnership

In February, the Marantec Group and CEDES announced that they are teaming up in the field of IoT for doors and gates. They announced the partnership at the R&T trade show held in Stuttgart, Germany on Feb. 19-23.

The collaboration brings together three pioneers in their respective disciplines: the Marantec Group, a specialist for drive and control technology; maveo, an IoT specialist in the field of drives for garage and industrial door systems within the Marantec Group; and CEDES, a specialist in safety systems and sensor technology for entrance automation and elevator industries.

The first step of the cooperation is the development of a joint IoT prototype. Both Andreas Schiemann (CEO of Marantec Group) and Bernd Kagerer (President of Entrance Automation CEDES) said that they are excited about the partnership as well as the numerous new applications scenarios the smart combination of technology presents. ■



(Left to right): Bernd Kagerer, Andreas Schiemann, Felix Niekamp, and Patrick Bass.

### Denco acquired by local businessman

On Dec. 28, 2023, Denco Marketing Company was acquired by Michael Stitzlein, local businessman and president of Tricor Industrial Inc. of Wooster, Ohio. Stitzlein grew up on a farm in Holmes County and has known Kathy Schlabach, wife of Owner and Founder Dennis Schlabach, for over 50 years. "Living in a small community, I had also built connections with many of the Denco employees over the years," said Stitzlein.



Tricor is a family business with six locations in four states and over 200 employees. Denco will operate as a sister company to Tricor. While the operations will be run independently, Denco will now have access to over 30,000 SKUs currently offered by Tricor.

Denco will maintain the same valued customer service the company has built over the last 56 years. It will be "business as usual" with new resources and additional capabilities to serve their customers better. Stitzlein said, "Our goal is to maintain and grow the legacy Dennis Schlabach founded in 1967, and to keep our people gainfully employed in Holmes County, Ohio. We deeply appreciate your past support and ask for your continued support."

Stitzlein holds a bachelor's degree in marketing from The Ohio State University and an MBA from Ashland University. ■

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## Hörmann Barrie earns Great Place to Work certification

In January, Hörmann Barrie of Ontario, Canada announced that they had been certified as a Great Place to Work after a thorough and independent analysis conducted by the Great Place to Work Institute Canada. The certification is based on employee feedback gathered from an extensive and anonymous survey about their workplace experience.

Hörmann Barrie's focus is on people and community. For many employees, the commute is minimal, which supports a healthy work-life balance. In addition to working in a positive, energetic, and friendly environment, employees also have access to excellent and competitive benefits.

Nancy Fonseca, senior vice president of Great Place to Work Canada, said that "Our data shows that great workplaces benefit from stronger financial performance, reduced turnover, and better customer satisfaction than their peers." ■

## Clopay introduces Case Study Rebate Program

In January, Clopay Corporation unveiled their Case Study Rebate Program. The new program invites professionals to submit commercial installation projects involving Clopay, Cornell, and Cookson brand doors and offers up to \$2,000 in rebates as an added incentive.

The program seeks project-approved professional photos of innovative completed projects featuring new or existing products. The aim is to create case studies that highlight successful installations and provide educational resources on commercial garage door products.

Commercial architects and contractors can increase their brand visibility, generate more leads, and enhance their market reputation by participating. ■



## Clopay door featured on HGTV's "Rock the Block" season 5

In January, Clopay Corporation announced that their garage doors will be featured on season five of the HGTV series "Rock the Block."

The series features HGTV renovation stars who compete against one another to renovate identical properties and maximize their value. The teams were given just six weeks and a \$250,000 budget to transform four waterfront homes into luxury residences that showcase stunning products.

All four of the coastal homes feature different Clopay door designs, ranging from Modern Steel to the new Canyon Ridge Chevron faux-wood door. Clopay Elite Authorized Dealer DGD Garage Doors managed the installation.

"Rock the Block" is scheduled to premiere in March 2024. ■

## SSC sends over 1,500 care packages to active military

In January, Service Spring Corporation (SSC) announced its recent holiday community event, Operation Holiday Drop, a companywide initiative to send care packages to active-duty service members. SSC's employees and customers sent a total of 1,572 care packages filled with nonperishable food, treats, and requested entertainment items to dedicated servicemen and servicewomen around the world.

SSC partnered with the California-based nonprofit organization, Operation Care & Comfort, to efficiently channel resources and ensure that the holiday boxes reached the intended recipients.

More than 400 boxes were pledged by nearly 100 different customers while the remaining boxes were packed or pledged by SSC employees. Matt McAlear, CEO of SSC, personally matched boxes pledged by SSC employees and customers. ■



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## Hörmann's showcases new products at 2024 NAHB IBS

On Feb. 27-29, Hörmann North America showcased the new Infinity Classic 7800 and Modern Tech 3550 residential garage door models at the NAHB International Builders Show (IBS) in Las Vegas. Their booth also featured a carriage house door – the Therma Style 5500, a polyurethane door – the Clima Tech 4400, and a full view door – the contemporary Modern Classic 7500.

Originally only available for west coast customers, the Infinity Classic 7800 and the Modern Tech 3550 are now available across the U.S. and in Canada. ■

## Wayne Dalton highlights Wood Grain Impressions Finishes at IBS

On Feb. 27-29, Wayne Dalton exhibited at the National Association of Home Builders (NAHB) 2024 International Builders' Show held in Las Vegas, where they showcased their new Wood Grain Impressions Finishes Collection on the Classic Steel Models 8300/8300AG and the Carriage House Steel Model 9405.

Additional Wayne Dalton products featured at the show included the Carriage House Steel Model 9405 and a dedicated kiosk for their Classic Steel Models 9100 and 9605. ■



## Clopay partners with Habitat for Humanity to bring family a home

In January, Clopay Corporation highlighted a Habitat for Humanity project. Clopay contributed \$130,000 in sponsorship funding and select doors for a home built in Sidney, Ohio for Bridget Lawson and her four children. For the project, Clopay donated a black Canyon Ridge 4-Layer carriage house garage door and a black Craftsman entry door.

Lawson is a long-time Sidney resident employed at Shelby County Job and Family Services. After living in rental properties for years, she applied to become a Habitat homeowner and was accepted in 2022. On Nov. 30, 2023, Lawson received the keys to her first home.

To become a Habitat for Humanity homeowner, the family contributed sweat equity hours working alongside community volunteers to build their home. Lawson also completed education classes about budgeting, home maintenance, and landscaping.

31 additional organizations also supported the project. ■



### Clopay releases SmartSync Diagnostic Tool

In January, Clopay Corporation announced that the SmartSync Diagnostic Tool is available through their Cornell and Cookson brands. The new tool is designed for troubleshooting electrical issues. It connects to APEX controllers, which grant Electrical Support Specialists real-time wireless diagnostic access for efficient problem-solving and enhanced door and grille support.

Compact and user-friendly, SmartSync uses cellular service (T-Mobile or AT&T for wireless), remote monitoring, analysis, and diagnosis via an integrated app. It includes built-in internet service without extra charges and automatic firmware updates.

Additional features include an easy-to-use interface for various skill levels, guides, and hazard alerts. ■



### BTR Controls launches new corporate website

In June, BTR Controls launched its newly redesigned website, [www.btrcontrols.com](http://www.btrcontrols.com). The new site is faster, more user-friendly, and clearly communicates BTR's commitment of providing "Total Solutions" to customers based on their specific requirements.

For over 35 years, BTR has stood behind its "Total Solution" promise, which centers around offering customers exceptional engineering, turn-key finishing services, and a guarantee that BTR components will universally connect with existing equipment.

Door manufacturers are invited to visit the new BTR Controls website to discover how a total custom solution can benefit their bottom line. ■

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