

## Clopay wins Ad of the Year

In January, Clopay's "Watch your business boom" advertisement was honored as the Door + Access Systems Advertisement of the Year at the DASMA Annual Meeting in Bonita Springs, Fla.

### The winning ad

Clopay's "Watch your business boom" ad was one of a multi-part ad series featured in multiple 2023 issues of the magazine. It transformed the standard picture of a door by making the doors part of the copy and scored extremely well in every "excellence" category.

### Top five finalists

Four other ad finalists were awarded certificates: Asta America's "Sometimes you feel like polystyrene, sometimes you don't" ad, Janus International's "A curtain that steals the show" ad, Service Spring's "Would you settle for a toy car" ad, and Westlake Royal's "Almighty Seal" ad.

### Judging criteria

The panel of 14 judges have more than 20 years of experience in marketing and advertising. None are employed by any DASMA member company. The panel ranked each ad in four categories: Excellence in Attracting Attention, Excellence in Delivery of Message, Excellence in Design, and Excellence in Uniqueness of Concept.

### Congratulations!

Clopay will receive free ad placement in the fall 2024 issue courtesy of Door + Access Systems. All new ads published in the spring, summer, fall, and winter issues of the magazine are considered as entries for the Advertisement of the Year. ■



## DASMA Poster Contest winner chosen

In January, Westlake Royal's "Almighty Seal" poster was selected as the winner of the DASMA 23rd Poster Contest, which was held during the Annual Meeting.

12 posters were submitted from the following companies: Action Industries, AkzoNobel, Arrow Tru-Line, AZZ Precoat Metals, Canimex, Continental Coatings, Elton Manufacturing, FlexiForce, IDC Spring, Iowa Spring Group, Service Spring, and Westlake Royal Building Products.

Westlake's winning poster will be published for free in the spring 2024 issue of Door + Access Systems magazine. ■



## DASMA elects new board members and officers

At the 2024 DASMA Annual Meeting in January, several industry leaders were elected to positions on the board of directors of the Door & Access Systems Manufacturers Association:

- Michel Beaudoin of Canimex Group, director of Manaras Opera and Torque Forces, now serves as president of DASMA.
- Val Sigmon, president of Amarr, is now the past president.
- David Bangert, CEO of C.H.I. Overhead Doors, is now the first vice president.
- Jamie Byrne, president of Overhead Door Corporation, is now second vice president.
- Bearge Miller, president of Miller Edge, was re-elected treasurer.
- Rick Sedivy of DoorKing was re-elected chair of the Gate Operator & Access Control Point Systems Division.
- Joshua Harter of Hörmann was re-elected Chair of the High Performance Door Division.
- Milt Prosperi of CornellCookson was re-elected chair of the Rolling Door Division.
- Dwayne Kornish of Wayne Dalton was elected chair of the Commercial & Residential Garage Door Technical Committee. Doug Geeslin will remain Division chair.
- David Dawdy of CornellCookson was elected chair of the Joint Technical Group.
- John Smith of AkzoNobel was elected chair of the Associates Division. ■



Beaudoin



Sigmon



Bangert



Byrne



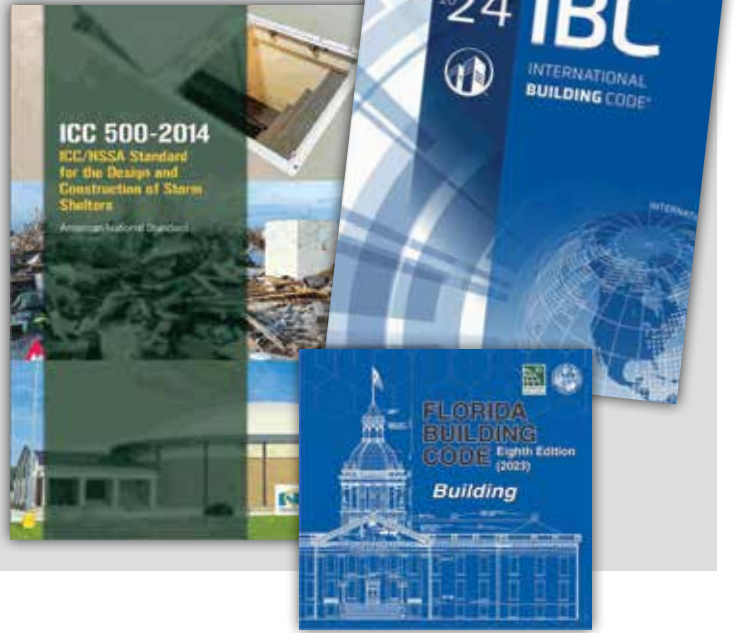
Miller

## DASMA contributes to recently published codes and standards

In late 2023 and early 2024, various codes and standards, including contributions from DASMA, were published.

In November, ANSI/ICC 500-2023 ICC/NSSA Standard for the Design and Construction of Storm Shelters was published. It is not yet available online. Many contributions from DASMA were incorporated, including improved impact locations, cycle time, tolerance for pressure test deflection, and more.

In late December, the 8th Edition of the Florida Building Code was published, and in January the 2024 Editions of the I-codes (International Building Code, International Residential Code, etc.) were published. DASMA staff and members have remained engaged in the development of these standards and codes for many cycles. ■



## DASMA to host educational sessions at IDA Expo+

DASMA will participate in four presentations at the upcoming IDA Expo+ event scheduled in Las Vegas from April 23 to 26. DASMA Technical Director Dave Monsour will present on “The DASMA Thermal Program: News and Progress”.

In addition, Monsour and Mark Westerfield of Clopay will give a presentation on “Are Wind Load Labels Required on Residential Garage Doors?”. Trevor Errington of Clopay will also present “ICC 500: Not for Swing Doors Only”.

Lastly, a coalition of DASMA members will present a Mock Trial to illustrate the importance of understanding product liability issues. ■



## Kahoot! DASMA sponsors quiz-style session at Fencetech 2024

On Jan. 25, DASMA sponsored a new type of educational session at Fencetech in Nashville, Tenn. DASMA members Tom DeSilvia of Chamberlain and Rick Sedivy of DoorKing led the event, which utilized the online quiz game Kahoot! to test the knowledge of automated gate systems installers.

Contestants competed by using their smartphone or other device to answer 51 questions from the IDEA certification program for Automated Gate Systems Installers. The contestant that responded with the best combination of correct and speedy answers received the \$150 first place award. Additional prizes were also given for second and third place.

The curriculum for this certification program is an ongoing project being developed by a joint team of professionals from DASMA and IDA called the Automated Vehicular Gate Systems Coalition. ■