

## Janus wins Ad of the Year

Janus' "We like big doors, and we cannot lie" advertisement was named the Door + Access Systems Advertisement of the Year (AOY) during the DASMA Annual Meeting in January.

### The winner

A panel of 15 industry experts evaluated the ad finalists in four categories: Excellence in Attracting Attention, Delivery of Message, Design, and Uniqueness of Concept. The group selected Janus' playful and unique ad as the 2024 AOY winner. The brilliant "We like big doors, and we cannot lie" headline and colorful design won over the panel. One judge said, "It is a perfect example of how great copy can elevate design and create something truly special."

### Top finalists

Four additional ads were recognized as 2024 AOY finalists: Clopay's "Well, look at you," DoorKing's "Some visitors use a different kind of access code," Midland Garage Door's "Reveal the potential," and Westlake Royal's "A monstrosly effective seal."

### Congratulations!

Janus will receive free ad placement in the spring 2025 issue of Door + Access Systems Newsmagazine. All new ads published in the spring, summer, fall, and winter issues of the magazine are considered as entries for the AOY. ■



## Register now for the Spring 2025 EduCon and Tradeshow

Register now for the IDA Spring EduCon event held at The Westin Buckhead Atlanta from Apr. 10-12, 2025. The regional trade show will offer door dealers a chance to engage with members and industry representatives throughout the country.



It is also a perfect venue to earn IDEA-approved CEUs, network with your colleagues, and to view the latest products and services available to business owners in the industry. Visit the event website for prospective exhibitors and registration. ■



## Mark your calendars for the 25th Fall Forum

On Sept. 23-25, 2025, DASMA will host its 25th Fall Forum in Cleveland, Ohio. The forum will include top-notch presentations on topics relevant to our industry from various experts, multiple DASMA active committee and division meetings, and group luncheons and dinners for networking. ■

## Home remodeling spending projected to rise

Annual gains in home improvement and repair spending are projected to increase slightly in 2025 according to the Leading Indicator of Remodeling Activity (LIRA) release published in January by the Remodeling Futures Program at the Joint Center for Housing Studies of Harvard University. The LIRA forecasts that year-over-year growth in homeowner remodeling expenditures will increase by 1.2% in 2025.

A solid market, rising home values, and continued improvement in existing home sales support the forecast for modest gains said Carlos Martin, director of the Remodeling Futures Program at the Center. The next LIRA update is scheduled for April 17, 2025. ■



## New label for ICC 500 storm shelter fire doors available

In January, the Rolling Door Division released a new label, RDD-205, for fire doors in storm shelter applications based on the ICC 500 Standard for the Design and Construction of Storm Shelters published by the International Code Council (ICC) and referenced in the International Building Code.

Whereas traditional rolling steel fire doors are always automatic-closing, ICC 500-adherent fire doors may or may not be automatic-closing depending on the application. The new label provides manufacturers with a valuable tool to communicate crucial information to dealers, code officials, and end users about the intended function of these doors. Labels may be accessed and purchased via the DASMA website. ■



## Garage door wind-load tables submitted to IRC and IRC

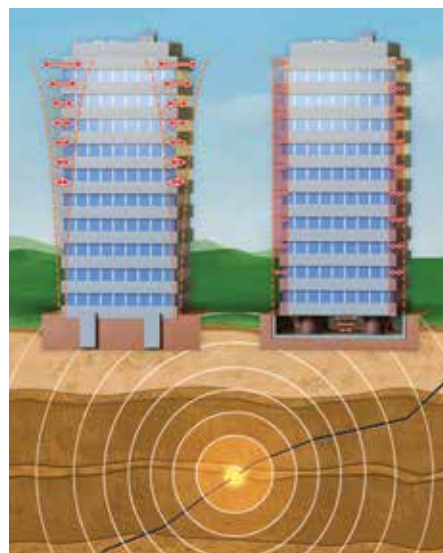
In January, DASMA submitted change proposals to two codes: the International Residential Code (IRC) and the International Building Code (IBC). Both proposals requested that wind load tables summarizing wind-pressure requirements for DASMA-member products (garage doors for the IRC and any vehicle access door for the IBC) be added.

Similar tables have been used in other codes, such as the Florida Building Code, and have been effective in highlighting and simplifying the process of determining wind load requirements for doors. The proposed changes have an approximately two-year-long review process prior to their final inclusion in the codes. ■

## Seismic and operational wind-load research testing planned

In June and December, the Rolling Door Division confirmed plans for two research projects: an operational wind load project at Intertek in York, Penn., and a seismic (earthquake) performance test of a fire door at the University of California San Diego. The projects are scheduled for Q1 and Q2 2025, respectively.

“Operational” wind load refers to the wind load under which a door is capable of being motor operated in both the open and closed directions. Funding for the test is being shared by the High Performance Door Division. Door dealers have been selected to assist with installation and test monitoring for both tests. DASMA members plan to travel to the test sites to observe and direct the testing. ■



*continued on page 32*



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## New Technical Research Documents released

In November and January, DASMA released three new Technical Research Documents: TRD 2024, 1081, and 1081a. TRD 2024 is an exhaustive summary of the Forced Entry Resistance requirements that can be applied to DASMA-member products.

TRD 1081 and 1081a are summaries of the product approval requirements for Florida HVHZ and Miami-Dade County, which were reviewed by personnel from the Florida Building Commission and Miami-Dade County's product approval office prior to release. These helpful resources are only available to DASMA members. ■



## DASMA cosponsors five gate safety code proposals

In January, DASMA cosponsored five code change proposals to the ICC family of codes (I-codes) on the topic of manual and automatic gate safety. DASMA staff and members worked closely with the other proposal sponsors — the American Fence Association and the Hummingbird Alliance — to fairly and properly apply the provisions of several relevant ASTM standards to four different I-codes: the International Building Code (IBC), the International Residential Code (IRC), the International Property Maintenance Code (IPMC), and the International Existing Building Code (IEBC).

Initial hearings on the proposals will take place in Orlando, Fla., at the end of April. An approximately two-year-long review process will take place prior to final code implementation. ■

