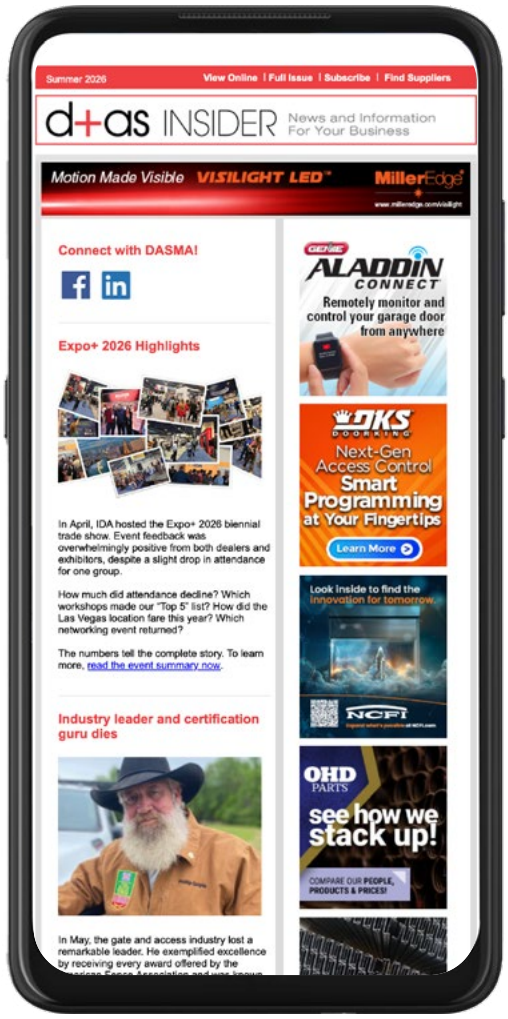


DASMA's eNewsletter

d+as INSIDER News and Information For Your Business

Position	Pixel Size	Approx. Size in Inches	1x Cost per Ad	4x Discounted Rate
Banner ad (Top)	583 x 71	7.77" x .95"	$825	$725
Sidebar Box ad (Top)	200 x 222	2.77" x 3.08"	$725	$675
Sidebar Box ad (Middle)	200 x 222	2.77" x 3.08"	$675	$625
Sidebar Box ad (Bottom)	200 x 222	2.77" x 3.08"	$625	$575
Logo Presence at Bottom	112 x 71	1.5" x 1"	$375	$325

The D+AS Insider is an advertising and branding vehicle that provides actionable sales leads and direct links to your website.

2027

The D+AS Insider is a quarterly eNewsletter featuring up-to-date news and information for the door, gate, and access systems industries.

The eNewsletter delivers about 20,000 ad impressions per year — giving you the opportunity to promote products or services, via direct links, to a highly targeted demographic deeply interested in door, gate, and access systems. Our email list of about 5,000 addresses is a qualified list of 75% door and gate dealers and 25% top manufacturer personnel in all 50 states and throughout Canada.

This quarterly emailed newsletter will coincide with the distribution of each issue of Door + Access Systems Newsmagazine.

Benefits for Advertisers

- Get your brand into the email box of a highly qualified audience of approximately 5,000 garage door and gate dealers and industry professionals.
- Your ad will link to your website — or a specific Web page — creating an instant link between you and prospective customers.
- Advertising in a targeted eNewsletter is a powerful marketing tool — it builds business, saves money, and delivers promotions quickly and effectively.
- TIP: Links to videos on your site have proven to increase your click-through rate.

Pricing and Specification Information

- Advertisers may contract for an ad or logo presence in 1 to 4 online issues in 2027. A 4-time contract earns a significant frequency discount.
- Ads and logos must be submitted in a JPG or GIF format.
- A destination URL must be provided with your ad/logo.
- Ad material must be submitted to ann@cunninghambaron.com by due date (see deadlines below).

Ad Submission Deadlines

Due to limited space, the D+AS Insider advertisements will be accepted on a first-come/first-served basis. Limited space is available and will likely sell out quickly. Submit your contract and digital material/URL information by the due dates listed below:

Spring 2027 – Mar. 15, 2027
Summer 2027 – June 15, 2027
Fall 2027 – Sept. 15, 2027
Winter 2027 – Dec. 10, 2027

Contact Information:
Ann Marie Cunningham, Advertising Manager
The D+AS Insider eNewsletter
Phone: **216.579.6100 ext. 1**
or email: **ann@cunninghambaron.com**

d+as INSIDER News and Information For Your Business

2027 Advertising Contract for DASMA Members

Position	Pixel Size	Approx. Size in Inches	1x Cost per Ad	4x Discounted Rate
Banner ad (Top)	583 x 71	7.77" x .95"	$825	$725
Sidebar Box ad (Top)	200 x 222	2.77" x 3.08"	$725	$675
Sidebar Box ad (Middle)	200 x 222	2.77" x 3.08"	$675	$625
Sidebar Box ad (Bottom)	200 x 222	2.77" x 3.08"	$625	$575
Logo Presence at Bottom	112 x 71	1.5" x 1"	$375	$325

This agreement authorizes D+AS Insider to include a _____ [submit a size—see chart above] advertisement in the following eNewsletters 2027: ☐ Spring ☐ Summer ☐ Fall ☐ Winter [check all that apply]

_____ [your company] agrees to pay $_____ per eNewletter [submit a rate].

(Note: If you fill in the incorrect amount, you will be billed the correct rate.)

☐ Check here if you wish this contract to renew each year automatically at the rates in effect for subsequent years.

- All advertisers must abide by the specifications and terms listed on the current D+AS INSIDER rate card or announcement.
- The publisher must have on file a signed contract from the advertiser prior to eNewsletter distribution.
- Payment for advertising must be received within 30 days of date of invoice. Late payments will be charged a penalty of two percent (2%) per month or fraction thereof, in addition to any collection charges.
- Digital advertising material must be provided to D+AS INSIDER prior to deadline.
- If D+AS INSIDER provides any production or changes in artwork at the request of the advertiser, charges for same will be billed to the advertiser.
- Unearned frequency charges will be charged back to the advertiser.
- The publisher reserves the right to approve all advertisements; however, the publisher does not assume any responsibility for advertisement content.
- The additional terms and conditions set forth on the attached Liability page are incorporated herein by reference.

Advertiser_____

Address_____

City_____State_____Zip_____

Phone _____ E-mail_____

Please link our ad to this Web page address: _____

Date submitted_____Authorized by_____

☐ Bill our company at the above address. ☐ Bill our ad agency at the following address:

Ad Agency_____

Address_____

City_____State_____Zip_____

Phone _____ E-mail_____

Please return this contract to: D+AS INSIDER c/o Ann Cunningham at ann@cunninghambaron.com

LIABILITY

The publisher reserves the right to refuse copy deemed inappropriate to the policies and standards of the Door & Access Systems Manufacturers Association, International (DASMA).

The publisher reserves the right to hold advertisers and/or their advertising agencies jointly and severally liable for money due and payable to the publisher.

The advertiser and agency agree to indemnify, defend, and save harmless the publisher from any and all liability for content of advertisements printed (including text, illustrations, representations, sketches, maps, trademarks, labels, or other copyrighted matter), or the unauthorized use of any person's name or photograph, arising from the publisher's reproduction and publication of such advertisements pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue, or omit any advertising or any part thereof, but this right does not imply that publisher has reviewed or assumes any responsibility for advertisement content, and publisher does not assume any such responsibility. This right, and the above indemnity, shall not be deemed to have been waived by acceptance or actual use of any advertising matter.

The publisher reserves the right to cancel this contract at any time upon default by the advertiser and/or its agency in the payment of bills or in the event of any other substantial breach of this contract. Upon such cancellation, charges for all advertising published and all other charges payable under this contract shall become immediately due and payable by the advertiser and its agency upon rendition of bills therefor.

If the advertiser and/or its agency defaults in the payment of bills, or if in the judgment of the publisher its credit becomes impaired, the publisher shall have the right to require payment for further advertising under this contract upon such terms as the publisher may see fit.

If the publisher is unable to set any advertisement in the type or style requested, it may set such advertisement in such other type or style as in the publisher's opinion most nearly corresponds thereto, and the advertisement may be inserted without submission or proof.

Where cuts, electrotypes, or material furnished by the advertiser or its agency occupy more space than specified in the contract or insertion order, the publisher should immediately communicate with the advertiser or its agency for definite instructions. If the publisher is unable to secure definite instructions, the advertisement shall be omitted.

Failure by the publisher to insert an advertisement in any particular issue or issues invalidates the order for insertion in the missed issue, but shall not constitute a breach of contract.

Unless otherwise stipulated, the publisher shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertisement is ordered has all been taken, and also to limit the amount of space an advertiser may use in any one issue.

A waiver by either party hereto of any default or breach by the other party shall not be considered as a waiver of any subsequent default or breach of the same or any other provisions hereof.