

## DEALER SURVEY

# Dealers Want Obama Out

## Prefer Romney by a 7 to 1 Margin

Door and access systems dealers clearly want President Obama out of the White House.

In a nationwide online dealer survey by Door & Access Systems, 82 percent of respondents said they would vote for Mitt Romney, while only 11 percent chose President Barack Obama. Another 4 percent were undecided, and 3 percent chose "Other."

The poll, conducted online from Aug. 8-18, 2012, was sent to 1,928 email addresses of dealers in all 50 U.S. states; 221 completed the survey. The poll ended before the Democratic and Republican conventions to avoid influence from media convention coverage.

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### Leaning to the Right

This is the fourth presidential poll of door and access systems dealers conducted by Door & Access Systems. Over those 12 years, support for the Republican candidate has been steadily growing.

- 2000 - George Bush (65%), Al Gore (14%)
- 2004 - George Bush (75%), John Kerry (21%)
- 2008 - John McCain (75%), Barack Obama (15%)
- 2012 - Mitt Romney (82%), Barack Obama (11%)

### The Most Influential Issue: The Economy

The economy was the most influential issue, as 77 percent of all dealers said it had an “extreme influence” on their vote. Jobs were the second most influential issue, with 68 percent saying it was extremely influential on their vote. Taxes came in third, followed by health care and immigration.

The three issues with the least influence on the dealer vote were same-sex marriage (42% said No Influence or Little Influence), abortion (39%), and the environment (25%).

### Dealers: Obama Is Destroying America

The survey offered dealers the option of sounding off about the candidates, and 35 percent of all respondents were glad to comment. Many dealers used strong words that stressed the perilous state of the country. Here is a sampling.

- “This president is out to destroy this country. ... We have created a doomsday machine, and if we do not stop it now then we have no one to blame but ourselves.” – *Virginia*
- “Four more years of Obama could end our country as we know it.” – *Iowa*
- “(Obama’s) socialist policies and propaganda are tearing down the free enterprise system and taking away our freedoms and opportunities.” – *North Carolina*
- “I can’t vote for someone that is not a citizen, who claims to be a Christian but is not, ... and is hell-bent on destroying our constitution.” – *Pennsylvania*
- “Our cities, states, and nation are teetering on the brink of bankruptcy. Our bus is on the edge of a financial cliff. ... If we permit a community organizer to drive the bus these next four years, well ... may God have mercy.” – *Kentucky*

### Dealers: Obama’s War on Business

Many dealers also felt that businesses are negatively affected by Obama’s policies.

- “If you’re ready for massive tax increases ..., a continuing war on business, ... then vote for Obama.” – *Wisconsin*

The Most Influential Issues		
2004	2008	2012
1. The War on Terrorism	1. The Economy	1. The Economy
2. The Economy	2. Taxes	2. Jobs
3. Taxes	3. The War on Terrorism	3. Taxes
4. Jobs	4. Jobs	4. Health Care
5. The War in Iraq	5. The War in Iraq	5. Immigration

- “God help small-business owners if Obummer gets re-elected.” – *Washington*
- “Our country is in serious trouble. It is inherently wrong to take from me to give to social programs created to win elections for liberal politicians.” – *Utah*
- “Obama has been a disaster. He has never been in business or worked a real job in his life. ... He understands buying votes by taking money from businesses and giving it to those who are unwilling to work.” – *Maine*
- “If you don’t pay federal tax, you (should not be) not allowed to vote. If you have no skin in the game, you will always vote other people’s money. This unbridled liberalism is destroying the country.” – *Nebraska*
- “If you get out of bed every morning and go to work at a job and you vote for Obama, you need your head examined. He’s identified you as a source of funding for all the social programs that allow the other people that are still home in bed to stay there.” – *Pennsylvania*

### But, Some Support Obama

A few comments, albeit very few, supported the president and attacked Republican interests.

- “Big business, oil, insurance, NRA, have far too much influence over our government. I think President Obama has done the best after what was left of the economy in 2008.” – *Michigan*
- “Romney is f\*\*king insane. He will ruin this country while making a select few extremely wealthy.” – *Nevada*

Regardless of their preferred candidate, many dealers may agree with this Obama supporter from Maryland: “I’ll be glad when it’s over, no matter who wins. The amount of division and hate spewed at this time is shameful.” ■

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