

EXPO 2011 IN REVIEW

Indianapolis, Indiana
June 1-4, 2011



INDY IN JUNE: The audited attendance figures have not yet been reported, but exhibitors reported fewer attendees but good interest. Several exhibitors mentioned that June and Indianapolis were not the optimal time and place for the event.



LIFTMASTER LAUNCHES MyQ: The LiftMaster exhibit, perhaps the busiest of all booths, announced the launch of built-in MyQ technology that allows homeowners to control their garage door opener or lights from anywhere in the world.

DUELING OPENERS: The Genie exhibit was the busiest booth at the opposite end of the exhibit hall. Featured products were the new IntelliG belt- and chain-drive DC openers and TriloG screw-drive DC openers.

EXPO WORKSHOP ATTENDANCE*

2011 Indianapolis	2,279
2010 Las Vegas	2,713
2009 Nashville	2,611
2008 Las Vegas	3,188
2007 Orlando	1,957
2006 Las Vegas	2,800
2005 Nashville	3,105
2004 Las Vegas	3,081
2003 San Antonio	2,249
2002 Nashville	2,382

* This number represents the attendance at all workshops combined. Since many people attended several workshops, the total number of dealers attending workshops is less than this number.

