

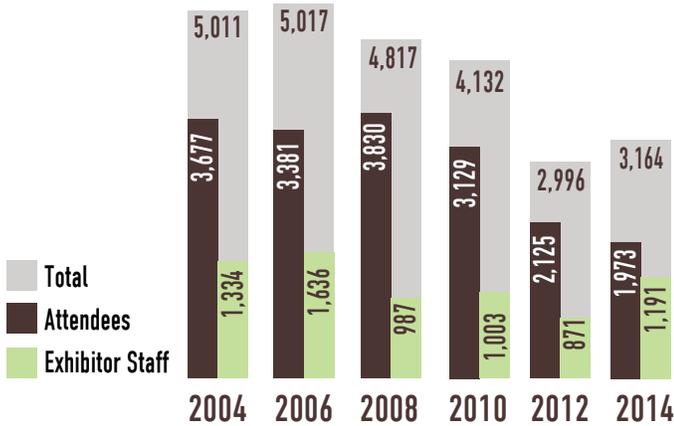
Expo 2014 in Review

Las Vegas, Nev. April 23-26, 2014

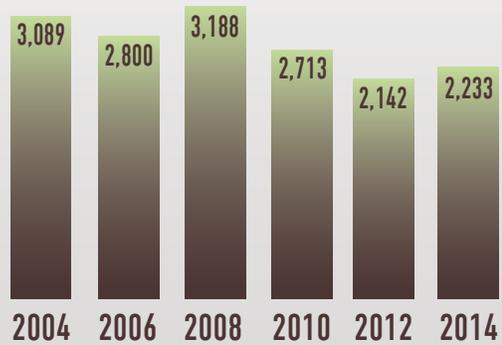


WHAT HAPPENS IN VEGAS: This chart compares attendance when Expo is held in Las Vegas. In 2014, for every eight people at Expo, five were attendees and three were exhibitor staff.

EXHIBIT ATTENDANCE IN LAS VEGAS*



EXPO WORKSHOP ATTENDANCE* IN LAS VEGAS



*This chart summarizes the total attendance for all workshops when Expo is held in Las Vegas. If the typical participant attended four workshops in 2014, the total number of unduplicated attendees would be about 560 persons.

TOP 10 WORKSHOPS	SPEAKER	ATTENDANCE
1. How to Double Sales in the New Economy	Marc Wayshak	227
2. Defining Strategies for Success	Bill Rossiter	213
3. Stand Out! Differentiate or Disappear	Larry Mersereau	205
4. How to Ignite Passion in Your People	Eric Chester	180
5. How Technicians See You and Your Business	Gary Lombard	176
6. Marketing Through Technology	Bill and Adam Weber	133
7. Managing Through Technology	Kyle Hart	116
8. Business Succession	Wayne Rivers	104
9. Open the Door to a Better Workforce	Eric Chester	84
10. 10 Must-Do's to Fill Your Sales Funnel	Maxime Gendreau	83

*Of 28 workshops

