

d+as INSIDER News and Information For Your Business

Here are the top five most-clicked stories of 2014 in the D+AS Insider, a quarterly email publication sent to dealer and manufacturer professionals in our industry.

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TOP 5 MOST-CLICKED STORIES OF 2014

Story	Issue	Total Clicks ¹
Two Lawsuits in One Day 	Winter 2014-15	58,015 ²
Garage Door History 	Fall 2014	11,491
Upsell Strategies 	Spring 2014	5,113
Tornado Doors 	Summer 2014	2,775
First-Ever Products Launched 	Spring 2014	2,359

¹Total clicks are the number of times that a story was clicked by email recipients. This count includes multiple clicks from individual recipients and individuals to whom the link has been forwarded.

²The all-time record highest number of clicks.

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