



### Clopay demonstrates “essential” business

In April, Clopay expedited an order for 290 componentized Model 3517 polyurethane-insulated steel door sections for an East Coast temporary care facility that was constructed quickly to meet hospital overflow demand. The project is an example of how Clopay and its dealers are working to provide essential products to support front-line workers around the country. ■

### Wayne Dalton showcases residential doors



In January, Wayne Dalton showcased its Model 9700 Carriage House Steel and Model 8800 Contemporary Aluminum residential doors at the 2020 International Builders’ Show in Las Vegas, Nev.

Model 9700 includes several carriage house designs, large windows, and a variety of colors and stains. The doors come with foamed-in-place polyurethane insulation and feature embossed high-tensile steel panels. Additional features include wind-load options, pinch-resistant panels, and the TorqueMaster Plus counterbalance system.

The Model 8800 full-view aluminum doors feature a vinyl bottom, tongue-and-groove joints, reinforced fins, and heavy-duty track and brackets. Glass options with aluminum frames are available in both powder-coat paint and anodized finishes. ■



### Torsion Group announces Evansville expansion

In March, Torsion Group, based in Ohio, announced expansion plans for its facility in Evansville, Ind. The expansion will double the size of the company’s distribution and warehouse space and will add new jobs in the tri-state area. ■



### Access Garage Doors announces first franchise location

In January, Access Garage Doors announced its first new franchise location in Naples, Fla., the first in the company’s nationwide franchise expansion plan.



Businessman Ricky Nelson will build the inaugural franchise, Open Doors.

Access offers franchising opportunities with a variety of amenities to any entrepreneur. ■

### Nortek partners with PowerHouse to launch ELAN bundle

In January, Nortek Security & Control (NSC) announced that the ELAN system controller and remote control are now available through its partnership with consumer electronics distributor PowerHouse Alliance.

PowerHouse customers can be authorized to purchase the ELAN bundle, designed for single-room installations, which includes the EL-SC-100-SR system and ELAN EL-HR1 hand-held remote control.

The ELAN mobile app allows users to control lighting, temperature, and door lock systems. The ELAN SC-100-SR System Controller integrates with

most brands and offers visibility and control over all deployed systems. ■



## Haas Door earns Safety Training Award of Excellence

In January, Haas Door was presented with the Safety Training Award of Excellence during the 60th Annual Meeting of the Safety Council of Northwest Ohio. The company was recognized for its commitment to providing expansive ongoing workplace training for its employees.

Criteria for the Safety Training Award of Excellence includes, but is not limited to, the number of employees trained by the Safety Council, range of training, and financial investment into the training. ■



## Clopay receives Best of Houzz 2020 award in Design

In February, Clopay received a Best of Houzz award in the design category from Houzz, the leading online platform for home renovation and design.

The Best of Houzz is awarded annually in three categories: Design, Customer Service and Photography. The Design award recognizes the work that was considered most popular by the Houzz community.

This is the fifth Best of Houzz award Clopay has won. The company has also been recognized as a Houzz influencer and is a Houzz-recommended pro based on customer ratings and timely responses to product and design questions. ■

## Overhead Door recognized as Brand Leader

In the April issue of Builder magazine, Overhead Door was named the Brand Leader according to the magazine's 2020 Builder Brand Use Study. The study surveyed the nation's largest homebuilders, developers, and contractors. Overhead door was recognized as the garage door brand with the highest brand familiarity and the brand used most.

In addition, Overhead Door was named among the top three brands for garage door openers. Builder magazine has conducted the Brand Use Study every year since 1995. The study measures 51 different product categories. ■



## Amarr hosts Dealer Education Summit in Cabo

Entrematic hosted the 2020 Amarr Dealer Education Summit for Amarr dealers from Jan. 29 to Feb. 1 in San Jose del Cabo, Mexico. More than 120 Amarr dealers from throughout the U.S., Canada, and Mexico attended the summit.

The three-day event revolved around a Partnership Matters Most theme and featured strategy, product, and networking sessions with Amarr dealers and Entrematic management. ■

## Overhead Door named Most Recommended Brand among women

In March, Overhead Door announced that for the ninth year in a row, the company has earned the Women's Choice Award by Women Certified



for America's Most Recommended National Garage Door Brand category. This award designation is based on a national survey of up to 200,000 women who were asked to select the brands they would most likely recommend to others. ■

## Clopay integrates with ServiceTitan

In February, Clopay announced a new collaboration with ServiceTitan and its software and operating system. The integration incorporates Clopay's MyDoor service directly into ServiceTitan's management platform.

Ara Mahdessian, ServiceTitan's co-founder and CEO, said, "Integrating MyDoor into ServiceTitan allows garage door sales and service technicians to configure and present quotes and intuitively track and process Clopay doors." ■

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## Extreme Makeover reboot showcases Wayne Dalton doors



In December, Wayne Dalton announced its garage doors will be featured throughout the season of HGTV's "Extreme Makeover," hosted by Jesse Tyler Ferguson. The series, which returned in 2020 after a seven-year hiatus, focuses on local heroes who give back to their communities despite personal challenges. ■

## Clopay earns award for Imagine campaign



In January, Clopay received a Brand Builder Award from Hanley Wood for its Imagine campaign. The 2019 Platinum Award was for Best Integrated Marketing Campaign.

Clopay launched the Imagine campaign to generate leads for residential garage door replacement by promoting curb appeal. It includes digital advertising, custom content, social media, and video, as well as print and cable TV.

The Brand Builder Awards recognize marketing campaigns throughout the residential and commercial design and construction industries. Entries were submitted in seven categories, and Clopay was one of the 15 building products companies recognized. Since it launched in 2013, this is the second time the Imagine campaign has won a Brand Builder Award. ■

## Renner Garage Door receives 2020 Houzz award



In April, Renner Garage Door earned a Best Of Houzz award for customer service. The garage door company was chosen by millions from the online platform community.

The Best Of Houzz badge is awarded in three categories: Design, Customer Service, and Photography. Customer Service honors are based on several factors, including a pro's overall rating on Houzz and client reviews submitted in 2019. ■

## Clopay door featured on 12-part web series "The Build.TV"



In April, Clopay announced a custom door project previously featured on an HGTV series was showcased on a 12-part web series, "The Build.TV" hosted by Anthony Carrino.

The Clopay door had to adhere to strict historic preservation guidelines, and Carrino partnered with the manufacturer to design, build, and install the carriage house style doors featuring Extria composite wood.

Carrino also shared a video tour of Clopay's Ohio manufacturing facility online at [www.thebuild.tv](http://www.thebuild.tv). ■



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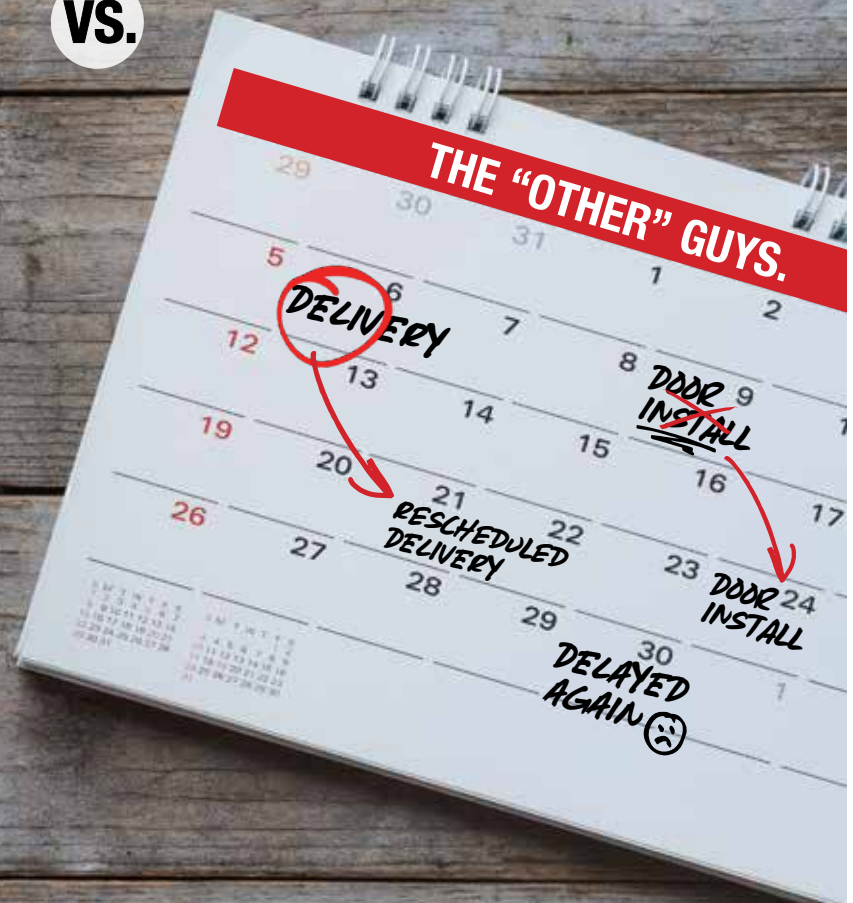
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### Garaga promotes new dealer tool: QR Codes

In April, Garaga announced it is the first garage door manufacturer to offer QR Codes that redirect customers to different dealers' webpages. The Garaga QR codes serve as direct links to up-to-date, key information such as pictures and product availabilities. Scanning a QR code using a smart device allows customers to be

more engaged in the purchasing process. ■



### Raynor announces new WebConnect Tool

In March, Raynor launched a new tool in WebConnect to help dealers quickly and easily select the appropriate fire door release. The new tool prompts WebConnect users and based on their input, the system recommends which fire door release to select. ■



### Raynor offers new Color Consult Service

In March, Raynor announced its ColorWave post-paint program now includes custom colors. The program offers 1,500 standard colors and now customers can utilize the new Raynor Color Consult Service to create a custom color match. ■