

Arrow Tru-Line Wins Ad of the Year

In January, Arrow Tru-Line (ATL) won the 15th annual Door & Access Systems Advertisement of the Year award. John McLaughlin and Marvin Miller Jr. of ATL received the top trophy at the DASMA Annual Meeting in Scottsdale, Ariz.

Judges said ATL's "We say screw it" ad was "eye-catching, memorable, simple, and effective." The ad won the highest scores in four of the five criteria categories. The ad promoted ATL's S3 winder for easier spring winding. A panel of 10 judges selected the ad after reviewing more than 100 ads and narrowing down the list to 12 semifinalists and five finalists.

The other four ads in the top five were: Clopay's "Elevate" ad, promoting the Avante aluminum and glass door; DBCI's "Change is easy" ad about its new Curl-Lok sheet doors; DoorKing's ad about its wireless expansion boards that require no digging for installation, and Marantec's "Light bulbs are so yesterday" ad about its Synergy openers with LED lighting.

The panel of 10 independent judges included eight advertising experts and two industry observers. None of the judges were employed by any DASMA member company. The panel assessed each ad on the basis of creativity, attractive design, helpful copy, integrity/professionalism, and overall effectiveness. ■



R+T Turkey 2015 Set for November

The second R+T Turkey will be held Nov. 12-15, 2015, in Istanbul. The visitor groups at R+T Turkey include manufacturers, construction companies, engineers, building entrepreneurs, wholesalers, retailers, architects, and designers.

The debut event in 2013 attracted over 100 exhibitors from 10 countries and visitors from a large number of Arab countries. The 2015 show will include the ExpeR+T Area, a platform for the transfer of industry knowledge. ■

Attendance Drops at Builders Show

Attendance dropped at the annual International Builders' Show, held Jan. 22-24, 2015, in Las Vegas. Total attendance reached 55,000 in 2015, compared to 75,000 in 2014 and 48,000 in 2013, which is still far below the pre-recession attendance of 105,000 in 2006.

Most of our industry again stayed away from the 2015 show. C.H.I. and Clopay were the only garage door manufacturers to exhibit, although Ameristar Fence Products, DoorKing, GTO Access Systems, Linear, and LiftMaster were the door and gate opener manufacturers to exhibit.

To bolster attendance, IBS and NKBA (National Kitchen and Bath Association) have agreed to continue co-locating their shows through 2020. In 2016, the show will include the International Window Coverings Expo and the International Surface Event. Las Vegas will again host next year's show from Jan. 19-21, 2016. ■



2015 NAHB International Builders' Show®

R+T Marks 50th, Announces Innovation Prizes



R+T, held once every three years in Stuttgart, Germany, held its 2015 show from Feb. 24-28, 2015, celebrating its 50th anniversary. As the leading world trade fair for roller shutters, doors/gates, and sun protection products, the show attracted a record crowd of 60,000 visitors from 122 countries to see more than 900 exhibitors from 40 countries.

On Feb. 23, R+T announced the winners of the Innovation Prize from a total of 86 entries. BEA won the 2015 innovation prize in the doors/gates category for its LZR widescreen (see photo) that uses seven laser curtains to increase the accuracy and control of the door/gate opening in industrial environments.

The prize in the category of drives and control systems for doors/gates went to GfA Gesellschaft für Antriebstechnik for its drive unit for sectional doors, noted for its extremely compact design with integrated frequency converter (see photo).

The themes of building automation, energy efficiency, and building safety were the main focus. The event included an extensive educational component. The next R+T will be held in Stuttgart from Feb. 27 to March 3, 2018. ■





R+T Expands to Brazil in 2016

Next year, R+T South America will celebrate its première in São Paulo, Brazil, from June 8-11, 2016, at the Transamerica ExpoCenter. The event is the first Brazilian trade fair for roller shutters, doors/gates, and sun protection products.

The event will run concurrently with Glass South America, an established trade fair in that market. That show focuses on glass processing, glass technology, and glass design in Latin America.

The average growth rate of the R+T industry in Brazil is 25-30 percent per year. From 2003 to 2013, the market experienced 500 percent growth. ■



Thomas

Todd Thomas to Succeed Chris Long at IDA

Todd Thomas, managing director of the Institute for Door Dealer Education and Accreditation (IDEA), will succeed Chris Long as managing director of the International Door Association (IDA), according to a recent announcement by Bill Gibson, president of IDA.

As reported in the latest issue of the IDA magazine, Todd Thomas has become IDA's assistant managing director. "The association's current managing director, Chris Long, will remain in that position until January 2016, at which time Todd will assume the title of managing director," reported Gibson.

Thomas has been the managing director of IDEA since 1998, when he replaced Tom Connell. Chris Long, 72, has been at the helm of IDA almost continually since 1984 and its days as the Door & Operator Dealers Association (DODA).

As part of the transition, Debra Welhener will replace Todd Thomas as IDEA managing director in January 2016. Welhener had served as IDA's membership manager from 2000 to 2003. She became IDEA's administrative manager in 2011. ■

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EPA RRP UPDATE

EPA Announces 62 Enforcement Actions

In December, the U.S. Environmental Protection Agency (EPA) announced 62 enforcement actions that require renovation contractors and training providers to protect people from harmful exposure to lead dust and debris.

The only door company involved was Z&B Holdings (d/b/a Berry Door & Window [Mo.]), which paid a \$23,300 fine for failing to comply with information distribution and recordkeeping requirements and failing to assign a certified renovator.

All of the settlements required that the alleged violators certify their compliance with RRP standards and, in most cases, pay civil penalties. The settlements led to a total of \$213,171 in civil penalties and the violators coming into compliance with federal law. ■



To comment on any story in this magazine, send an email to the editor at trw@tomwadsworth.com.

New Mock Trial Debuts at Fencetech



DASMA presented a new mock trial at the 2015 AFA Fencetech event in Orlando. The trial portrayed the court proceedings of a lawsuit involving an automated vehicular gate accident.

Ten DASMA members and staff played varying roles including the judge, plaintiff and defense attorneys, expert witnesses, and the defendants. In a one-hour seminar, the trial demonstrated how a real courtroom battle can affect gate operator dealers and manufacturers.

The event illustrated the importance of (1) conforming to ASTM F2200 and UL 325, (2) heeding manufacturers' installation instructions and warnings, (3) having written documentation of installation activities, and (4) following all safety guidelines.

In a separate seminar, DASMA also discussed new UL 325 requirements affecting gate operators, effective January 2016. ■

DASMA Division Addresses Egress

At its September meeting, the DASMA High Performance Door Division agreed to a multifaceted plan to focus on door applications involving means of egress. A DASMA Fall Forum presentation given by egress industry expert Greg Caharin helped spur the activity.

In addition to a DASMA Technical Research Document and possible Technical Data Sheet, content in the International Building Code and in NFPA 101 will be addressed. Egress is generally defined as "a continuous and unobstructed way of travel from any point in a building or structure to a public way."

Jon Schumacher of Rite-Hite, a DASMA subcommittee member, remarked that the process may take a number of years to come to fruition. "After we establish industry positions and good technical information within the organization, it will take time to work through the ICC and NFPA development cycles." He hopes other parties will partner with DASMA to get enforceable language approved. ■

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DASMA Releases New Versions of Standards

In December, DASMA published updated versions of their code-referenced ANSI standards 105 and 115. ANSI/DASMA 105 involves determination of U-factor and air infiltration, while ANSI/DASMA 115 addresses windborne debris resistance testing.

The new ANSI/DASMA 105 now includes rolling doors and simplifies the procedures to reference the standard on which the procedures are based. Changes to ANSI/DASMA 115 expanded the document to include rolling doors and fabric doors.

Joe Hetzel, DASMA technical director, said that updated documents were required by the codes referencing the standards. He added that the changes to both documents do not require manufacturers to retest their

products, and that some additional clarifications to each standard along with a new 115 Appendix will be processed in the near future.

The updated standards will be posted for downloading, printing, or viewing at www.dasma.com. ■



DASMA Studies U-Factor Program

The DASMA Commercial & Residential Garage Door Division has embarked on a new program that, if approved, would require manufacturer reporting of only U-factor (thermal transmittance) in the residential and commercial marketplaces. This would replace the current focus on R-values. A marketing committee met in Orlando in December to lay the groundwork for communications, the means of reporting values, and promoting and maintaining the program.

Doug Geeslin, division chair, said that technical subcommittees have been formed to review test standards, test lab involvement, and program administration. He said, "We are undertaking a very ambitious plan that would align our industry with how other fenestration industries report thermal performance."

Stay tuned for more information on this developing topic. ■

DASMA Submits Rolling Door Proposals

In late December, DASMA submitted four rolling steel fire-door-related proposals for the 2018 International Building Code development cycle. Three of the changes are language clarifications, while the fourth involves a rolling steel fire door exception to the maximum single opening/maximum aggregate opening width requirements.

Steve Hahn, Rolling Door Division chair, concurred that the proposed exception reflects long-standing common practice in which the use of rolling steel fire doors has been determined to be both necessary and practical as opening protectives. He added, "Code recognition is needed on a practice already being effectively and safely carried out in construction."

The proposals will be considered by an IBC committee during hearings this spring. ■



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DASMA Submits High-Speed Door Egress Proposal

In early January, DASMA submitted a proposal for the 2018 International Building Code development cycle to have high-speed doors recognized in a building's means of egress under certain conditions. A high-speed door is defined as a non-swinging door with a minimum opening rate of 32" per second, a minimum closing rate of 24" per second, and an automatic closing device.

In the proposal, a high-speed door would need to meet at least one of the following:

- Be openable by a simple method from either side of the opening without special knowledge or effort.
- Include an integrated standby power supply.
- Be capable of being broken out manually in the event of power failure by a simple method from both sides without special knowledge or effort.

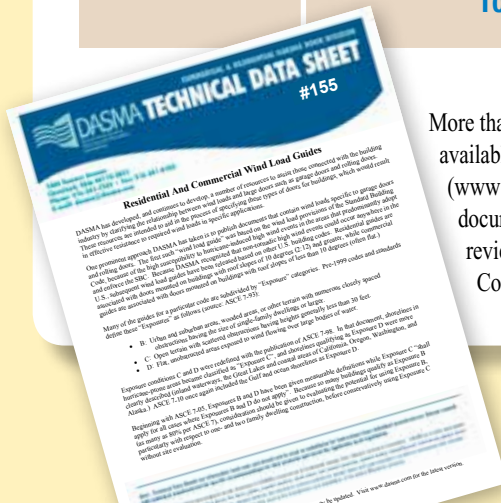
Jeff Wendt, DASMA High Performance Door Division chair, said that this effort is part of a multifaceted egress-related plan within the division. "We want to clarify the scope of where a high-speed door would be able to be used when people exit a building under emergency conditions."

The proposal will be considered by an IBC committee this spring. ■

The Most-Downloaded Technical Data Sheets

Downloads*	DASMA Technical Data Sheet
145	TDS 155 Residential and Commercial Wind Load Guides
103	TDS 151 General Code Inspection Guidelines for Garage Doors
80	TDS 182 Technical Considerations for Dock Doors
57	TDS 154 DASMA Metal Gauge Chart
52	TDS 171 Official Color Codes for Torsion and Extension Springs

*Nov. 15, 2014 - Feb. 13, 2015



More than 100 Technical Data Sheets are freely available at www.dasma.com under Publications (www.dasma.com/PubTechData.asp). These documents have been prepared and are continually reviewed and updated by the DASMA Technical Committees and technical staff. ■