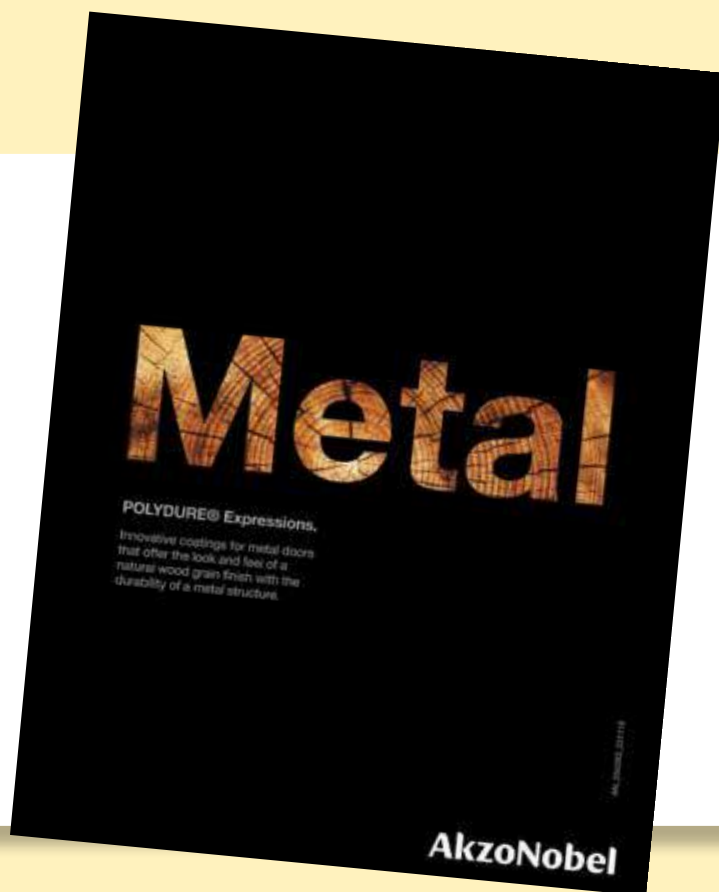


AkzoNobel wins Ad of the Year

In January, AkzoNobel's "Metal" ad won the 20th annual Door + Access Systems Advertisement of the Year award. DASMA presented the trophy to Lisa Shelton of AkzoNobel at the DASMA Annual Meeting in Sarasota, Fla.

Nine of the 13 judges ranked the AkzoNobel ad as their first choice after narrowing down hundreds of ads to a top five. They agreed it was simple, creative, and effective. One judge said it was, "A clean and striking design that grabs attention and tells its story with one simple word and a woodgrain design treatment."

The other four finalists were C.H.I.'s "Inside & Out" ad, DoorKing's "Copper is also going out of fashion" ad, LiftMaster's "Boost your business. Connect theirs." ad, and Service Spring's "A good job hinges on great customer service" ad. ■



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DASMA attends Washington state HFC meeting

In November, the Permanent Rule addressing hydrofluorocarbons (HFCs) was addressed during a Washington State Department of Ecology meeting. The Permanent Rule, designated as Chapter 173-443 WAC, Hydrofluorocarbons, affects insulated products.

DASMA technical director Joe Hetzel attended the meeting. According to Hetzel, the Permanent Rule specifies that door manufacturers conducting business in Washington state must:

- 1) Notify the state of Washington by Dec. 31, 2019, if you are a door manufacturer that offers insulated products that contain HFCs.
- 2) Notify the state once these offerings have been transitioned to HFC-free products on or before April 29, 2020.
- 3) Stay current on the latest developments and updates involving the Permanent Rule. The Permanent Rule is scheduled to take effect in November 2020. ■

The most-used Technical Data Sheets

Page Views*	DASMA Technical Data Sheet
1236	Wind Load Calculator
547	TDS 151 General Code Inspection Guidelines for Garage Doors
443	TDS 155 Residential and Commercial Wind Load Guides
385	TDS 190 Factors Affecting Spring Cycle Life
286	TDS 352 Automatic Vehicular Gate Operating Systems: Guidelines for Specifiers, Designers, Dealers, Installers and End Users

*Unique page views from Jan. 1 - Dec. 31, 2019

More than 130 Technical Data Sheets are freely available at www.dasma.com under Publications. These documents have been prepared by and are continually reviewed and updated by the DASMA Technical Committees and staff. ■

DASMA gives automated vehicular gate presentation in California

In November, DASMA technical director Joe Hetzel gave a code-based presentation on automated vehicular gate systems to the San Diego Chapter of the International Code Council. The presentation also included information on new code requirements in the Wildland-Urban Interface and the new California law requiring garage door operator battery backups.

Hetzel said that this was the second presentation he gave in California in 2019. In April, he presented to the LA Basin Chapter of ICC.

“These are two key ICC Chapters that influence model code content. I was pleased with the support and response I received,” Hetzel said. Additional presentations may be given to key groups in 2020. ■



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