people

#### **Haas Door Announces New President**

In February, Haas Door announced the appointment of Jeff Nofziger (right) to the position of president. Previously serving as chief information officer, Jeff succeeds his father, Ed (left), who is now chairman of the board.

Jeff Nofziger has been a part of the Nofziger companies for more than 20 years, working as an installer, salesman, and manager with Nofziger Door from 1992 to 2008. He transitioned to chief information officer at Haas Door in 2009, adding sales and marketing responsibilities in 2011.

"Having worked on all sides of the garage door industry, Jeff brings a unique and thorough understanding of our dealers and their customers," says Ed Nofziger.



#### **TMI Announces New President and CEO**

In January, TMI International announced that David Rimbey will be transitioning into the role of president and chief executive officer for TMI's four locations in Pittsburgh, Pa., Cuyahoga Falls, Ohio, Norcross, Ga., and Fontana, Calif.

Rimbey has served as TMI's vice president of operations, overseeing all operations in TMI's manufacturing facilities. Prior to his work with TMI, Rimbey served as the U.S. manufacturing manager of



North American operations for an engineering plastics extruder. He also served as the equipment engineering manager for Sony Electronics.

#### **Marantec Hires David Haslam**

In February, Marantec America announced the appointment of David Haslam to director of sales. Haslam oversees Marantec's outside sales team, services key accounts, and establishes new markets and strategic partnerships.

Haslam previously served as executive vice president at Martin Door. Active in the garage door industry, he has been a



director and vice president for the International Door Association (IDA) and a director and vice president of the Far Western Garage Door Association.

#### LiftMaster Announces New Field Sales Leadership

In December, LiftMaster announced the promotion of Bob Rainey to vice president of field sales. Having held multiple leadership positions within the LiftMaster sales group, Rainey has in-depth experience and knowledge of LiftMaster products.

Rainey now oversees LiftMaster's field sales network, maintains key top-level customer relationships, and builds strategies for sales growth across North America.



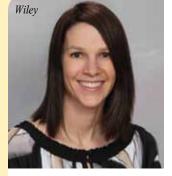
LiftMaster has also appointed Jim McGinley as director of field sales for North America. McGinley joined the LiftMaster sales team in 2007 and is a recipient of the Circle of Excellence Award. He now services national accounts and manages sales programs and the U.S. LiftMaster sales team.

### **C.H.I. Industry Veteran Retires**

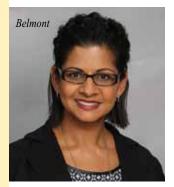
Patti McCombs, regional sales manager for C.H.I. Overhead Doors, retired at the beginning of January. McCombs worked for C.H.I. for 10 years and in the door industry for 25 years. During her tenure at C.H.I., McCombs also served two terms on the board of the International Door Association (IDA).













#### LiftMaster Adds to Its Marketing Team

In December, LiftMaster announced several new hires in its marketing department.

Miranda Wiley was appointed senior manager of marketing, managing digital marketing and campaign strategies. Previously, she worked as a marketing program manager for Designkitchen and a freelance project manager for Sears Holding Corporation. Wiley holds a Bachelor of Business Administration degree in marketing.

Katrina Adams was named commercial door operator (CDO) product manager. Having previously held positions at companies such as LifeFitness and The Faucet Queen, Adams is responsible for building consumer demand, commercialization planning, and strategy for LiftMaster's commercial product offerings.

Sital Belmont serves as marketing manager, responsible for overall product strategy, marketing and managing connectivity products such as MyQ, and ensuring that products meet the needs of the security market. She previously served as senior product marketing manager at Motorola Mobility for eight years.

John Ronn serves as marketing manager, focused on building consumer demand, sales, profitability, and brand equity. He was formerly the senior product manager for Weather Guard at Werner Co. He holds a Bachelor of Science degree in mechanical engineering.

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# NewsLines The Latest News In Our Industry

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### **National Door Hires Jerry Hennen**

In January, National Door Industries announced the addition of Jerry Hennen as national sales manager. With more than 25 years of experience in the garage door industry, Hennen previously served as vice president of strategic business development at Arrow Tru-Line.



Hennen also served on the DASMA board of directors and was

chair of the Associates Division. He holds a Bachelor of Science degree in marketing from West Virginia University.

#### **Guardian Hires Sales Director**



In January, ADH Guardian USA announced the hiring of Mike Blanchard as sales director. In this new position, he will expand North American sales through current distribution partners and new customer and manufacturer relationships. With more than 20 years in the

industry, Blanchard has worked in direct sales, distribution, and manufacturing,

recently serving as sales and marketing manager for Jeld-Wen garage doors.

#### LiftMaster Announces Marketing and Sales Promotions





sales strategies and delivering training programs.

Frank Qualtier began with LiftMaster in 2008 and has been a territory sales manager, inside sales coordinator, and national account representative. In his new role as national account manager, he directs and manages sales and business analysis for a number of LiftMaster's national OEM accounts.

In December, LiftMaster announced two marketing promotions and two sales promotions.

Todd Wilkinson now serves as field manager in marketing. He began his career with LiftMaster in 1993 as a regional sales manager. In his new role, he drives the national "Don't Chance It. Check It." garage safety initiative and identifies new opportunities for connecting with customers and managing key safety messaging.

Irma Diaz is now associate product manager of marketing, supporting the marketing manager in building consumer demand, sales, profitability, and brand equity. Holding an MBA, she joined LiftMaster in 2012.

Kimberly Jackson was named supervisor of inside sales. She oversees the company's inside sales coordinators, monitoring

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# DBCI Promotes Hughes to General Manager

In December, DBCI announced that Roc Hughes was appointed to the newly created general manager position, focusing on the company's long-term vision and strategic market position. He will continue to work with sales, marketing, operations, and R&D.

Hughes began his 13-year career in the garage door industry with DBCI as a district sales manager. He then served as sales manager, a position he held for the last seven years. He is a graduate of Southern Tech.

#### DBCI Hires New Northeast Sales Manager

In January, DBCI announced the addition of David VanGieson as northeast sales manager, servicing key accounts in 11 northeastern states from Delaware to Maine.

He joins DBCI with nearly 30 years of experience in the door industry, including 12 years in the storage business.





Ditter



Prieto

#### National Door Appoints Plant Manager and Engineering Chief

In January, National Door Industries announced the promotion of Brian Ditter to plant manager and Jorge Prieto to director of engineering, both in the Dallas-Fort Worth plant.

Ditter has more than 20 years of manufacturing experience in the garage door industry. He holds a degree in business administration and certifications in Six Sigma Green Belt and project management.

Prieto has experience in the garage door industry and a background in new product development, applications engineering, and sustaining engineering. He holds a Bachelor of Science degree in mechanical engineering.



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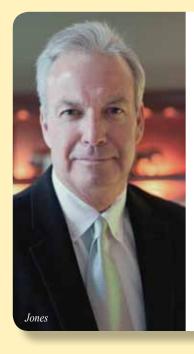
people

# **C.H.I. Promotes Beckley**

In January, C.H.I. announced the promotion of Dan Beckley from commercial sales manager to regional sales manager for region 1, covering eastern Ohio to western Maryland.

Beckley has 32 years of experience in the door manufacturing industry. He has held managerial positions with Overhead Door, Cornell Iron Works, Clopay Building Products, and Janus.





Clark

#### Hörmann Appoints Sales Director for High Performance Doors

In January, Hörmann High Performance Doors announced the appointment of Joe Jones as automotive sales director for North America. In this role, he will lead an effort to promote Hörmann's high performance doors for the automotive market.

A 30-year veteran of the industry, Jones spent the last four years as Hörmann's southeast regional sales manager. He has extensive knowledge of the application of high performance doors in the retail automotive market.



In January, C.H.I. announced the hiring of Joe Clark as architectural consultant to work with architects and enhance C.H.I.'s commercial value to distributors.

Clark has experience working with architects and in the door industry for the past six years. Prior to that, he served in the Marine Corps for eight years.