

## Wahler Goes to Sommer USA

In October, Bill Wahler joined Sommer USA, bringing more than 25 years of experience in the door and access systems industry. At Sommer, he is responsible for the professional dealer and distributor network.

Wahler has served the industry in many roles, including a company vice president, director of sales, national sales manager, general manager, and multi-center manager. Active in industry organizations, he has served on the DASMA and IDA boards of directors, as IDA industry vice president, as chair of the DASMA Training and Education Committee, and as chair of the Associates Division.

He is also a past president of the Canadian Door Institute and currently serves on its board of directors. He holds a master's degree in business administration. ■



Wahler

## C.H.I. Names Commercial Sales Manager

In October, Dan Beckley was named commercial sales manager for C.H.I. Overhead Doors.

An industry veteran, Beckley has helped to sell and market doors in the field and in management positions for more than 31 years. He has been associated with rolling steel and commercial sectional products throughout his career. ■



Beckley

## Sommer Adds New Sales Rep



Wilson

In November, Mark Wilson joined Sommer USA, bringing 20 years of experience calling on dealers, OEMs, manufacturers, and national accounts. He will call on similar accounts and serve as newsletter coordinator for Sommer. He holds a B.S. degree in business administration. ■

## LiftMaster Hires New Director of Marketing

In October, LiftMaster announced the hiring of David White as the director of marketing for gate access systems.

Prior to joining LiftMaster, White worked with Ingersoll-Rand in India and eventually became a global product marketing manager. He then joined Timken, a global manufacturer of bearings and alloy steels, where he was later named general manager for industrial services. He holds a B.S. degree in mechanical engineering and an M.B.A. ■



White

## LiftMaster Announces New Sales Manager



McGinley

In October, LiftMaster announced the promotion of Jim McGinley to national sales manager for LiftMaster products. McGinley now handles the day-to-day management of the U.S. sales team.

Working in LiftMaster sales since 2007, McGinley has served as a regional manager and national account manager and has been a recipient of the Circle of Excellence Award. ■