



Door & Access Systems Manufacturers Association International

Door & Access Systems Manufacturers Association

We Are ...

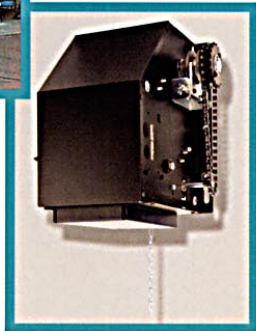
DASMA is North America's leading trade association of manufacturers of garage doors, rolling doors, garage door operators, vehicular gate operators, and access control products. With association headquarters based in Cleveland, Ohio, our 90 member companies manufacture products sold in virtually every county in America, in every U.S. state, every Canadian province, and in more than 50 countries worldwide. DASMA members' products represent more than 95% of the U.S. market for our industry.



Commercial Garage Doors



Garage Door Components



Commercial Garage Door Operators

Three DASMA divisions provide effective representation for manufacturers in these product categories: Commercial & Residential Garage Doors, Operators & Electronics, and Rolling Doors. A fourth DASMA division, the Associates Division, includes 40 manufacturers that supply raw materials or significant components used in the manufacture and installation of door and access systems.

Through DASMA, the industry has increased its focus on safety issues such as proper installation procedures and better protection against high winds, fire, entrapment, and finger injuries. We seek to continually strengthen our role as the authoritative voice of the industry to consumers, the media, the construction industry, and government.



Residential Garage Doors

A Rich History

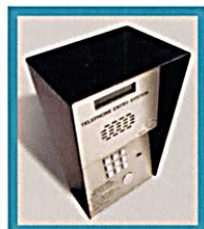
In the latter half of the twentieth century, vehicles became a part of daily life at home and business. Consequently, the need also grew for garages, facilities, and parking areas that are secured by garage doors, gates, and rolling doors. Today, automatic openers for these doors and gates are increasingly becoming standard appliances instead of luxuries.

Even though DASMA was established in 1996, its roots sink deeply into American history. DASMA was the result of the consolidation of two of the industry's largest manufacturer associations: the Door Operator & Remote Controls Manufacturers Association (DORCMA) and the National Association of Garage Door Manufacturers (NAGDM).

DORCMA's history reaches back to 1959 when garage door operators were taking a foothold in America. NAGDM, the first U.S. association devoted to garage door manufacturers, was established a few years later, in 1968.

With the 1996 consolidation, DASMA's strength multiplied, combining the interests of NAGDM,

DORCMA, and major manufacturers of rolling door products. In our first year, the association hired a full-time technical director to represent the industry before governmental agencies and code bodies, as DASMA accelerated its efforts to promote better performing products and greater professionalism in the industry. Since then, we have earned a national reputation as the authoritative voice of the industry.



Access Control Products



Industrial Garage Doors

Our Products

DASMA's "active members" produce upward-acting residential and commercial garage doors (Commercial & Residential Garage Door Division), operating devices for garage doors and gates, sensing devices, remote controls for these operators (Operators & Electronics Division), as well as rolling doors, fire doors, grilles, counter shutters, sheet doors, and related products (Rolling Door Division).



Automatic Gate Openers



Garage Door Remote Controls and Electronics



Residential Garage Door Operators

Technical Expertise

Standards benefit consumers and industry by providing a basis for measuring the performance of products. DASMA is the focal point for the

development of industry standards as well as contributions to model building codes and related standards. We work closely with such organizations as Underwriters Laboratories (UL), American National Standards Institute (ANSI), U.S. Consumer Product Safety Commission (CPSC), Federal Emergency Management Agency (FEMA), National Fire Protection Association (NFPA), among a host of other codes, standards, and regulatory organizations.

Our technical focus is among our greatest strengths. Our product divisions are armed with their own product-focused technical committees that work to develop product standards, performance requirements, and authoritative input.

Thanks to the voluntary commitment of top engineering personnel and resources from member companies, these committees make constant progress on key technical issues for the industry. In addition to the work of volunteer professionals, DASMA has a professional engineer (P.E.) on staff as a full-time technical director. The technical director represents the industry's technical concerns to entities such as building code organizations and government regulatory agencies.

How We're Organized

Most of DASMA's work is carried out in our four divisions. Each active member is required to be a member of the division(s) for which it qualifies. Divisions set their own agendas, ensuring that the members' needs and concerns are addressed and met. Each division has its own leaders, all of whom are elected from the division membership.

The strategic planning and policy-making authority of the association rests with the DASMA board of directors. Officers of the association rotate among the active divisions to ensure that the association represents the entire industry.



Rolling Steel Doors

Industry Cooperation

Through involvement on several industry committees, DASMA works to develop cooperation and advance industry-wide initiatives with the International Door Association, the industry's trade association for door dealers. DASMA also seeks to enhance the professionalism of the industry's dealers and installers by appointing representatives to the board of directors of the Institute for Door Dealer Education & Accreditation (IDEA).



Our Committees

While the divisions are largely focused on product issues, the association maintains a number of standing committees that address topics of broad concern to the industry. These committees include the following:

Product Liability & Safety. This committee serves as a forum for discussion of industry-wide safety concerns, based on contacts with key agencies, court actions, and legislative and executive branches of governments. Its meetings are among the largest in the association, frequently attracting 40-50 participants.

Training & Education. This committee develops educational materials for consumers, dealers, and industry personnel, sometimes working with the National Safety Council and the Institute for Door Dealer Education and Accreditation (IDEA). These materials often deal with proper use and installation of industry products.

Marketing/Magazine. This committee seeks to maintain and enhance DASMA's role as the recognized voice of the industry and to expand the market for its products. Committee members have oversight responsibility for the association's official quarterly publication, *Door & Access Systems* newsmagazine.

Manufacturers' Council. The council focuses on general issues of interest to member companies, usually from the perspective of the smaller member companies. Participation, however, is open to all members.

Other committees of the board include the Executive, Finance, Membership, and Strategic Planning committees.

Meetings

Full meetings of the DASMA membership are held twice yearly. The annual meeting, usually held in January, is rotated among various sites around the country. A mid-year meeting is held in June, usually in the greater Chicago area. Other meetings of committees and the board of directors are held as needed throughout the year.



MISSION STATEMENT

DASMA, acting through the united efforts of its members, is the industry's voice for regulatory, technical, and product issues affecting market growth, safety, and acceptance of the product categories manufactured by member companies.

For more information about joining DASMA
call our headquarters in Cleveland at
216-241-7333 or fax 216-241-0105
e-mail dasma@dasma.com
visit our web site at www.dasma.com



Top 10 Reasons to Join DASMA

Have a Voice.

If you are concerned about some issue facing the industry, you have little voice until you formally become a member of the industry association. Join the industry's leading trade association and speak out. Collectively, we can make a difference.

See the Big Picture.

A change of perspective can work wonders for your business. DASMA members always benefit when they break out of the narrow focus of their daily work and discover the wide world of codes and standards, national media, consumer safety, and government legislation.

Stay on Top of Regulatory Issues.

How can you know what's happening with a new building code in Florida, new legislation in Nevada and New York, and initiatives by the Consumer Product Safety Commission? Supported by a professional staff and our 90 member companies, DASMA can help you stay on top of all key developments affecting our industry.

Networking with Fellow Professionals.

At DASMA meetings, engineers meet with engineers, marketing executives confer with other marketing professionals, and CEOs sit down with CEOs, all discussing industry issues within a proper legal framework. Such invaluable interaction with your peer group is one of the key benefits of a manufacturers' association.

Strength in Numbers.

One company will have limited influence on the media, building code organizations, and regulatory agencies. But when 90 companies speak with one voice, you command the attention of movers and shakers at the federal, state, and local levels.

Save on Research Costs.

Working as an industry, DASMA members can save thousands of dollars on research and testing costs by pooling resources and sharing the costs of a single test that benefits many. Teamwork pays.

Put a Face to Your Competitors.

Competitors will always be competitors, but the industry advances when people get to know each other and work together in appropriate ways to improve and educate the industry.

Influence Legislation.

In order to represent the interests of our industry before government bodies, you need resources that understand the intricate and sensitive legislative processes. Acting as a unified industry, we can speak more effectively and more cost-effectively through DASMA.

Company Credibility.

When you can print the DASMA logo on all your literature, you send the message to your customers that you care about the industry, product performance, and professional business practices.

Advertising and Publicity Benefits.

DASMA members receive deep discounts when they advertise in *Door & Access Systems* magazine, a publication that reaches a qualified list of more than 15,000 dealers in the industry. Members can also submit press releases for free publicity about products, people, and company news.

For more information about joining DASMA, call our headquarters in Cleveland at 216-241-7333 or visit our Web site at www.dasma.com.

